

CELEBRATING 70 YEARS

INSPIRING GREAT FUTURES



CORPORATE SPONSORSHIP

WHY CHOOSE US?

WHY? Your sponsorship puts your brand in front of community leaders, desirable business partners, and local influencers. Enjoy the events in a variety of ways that can be great team-building opportunities for your business.

REACH

1,500 Event Attendees
4K+ Social Media Followers
2K+ Monthly Newsletter
Readers
100+ local partners

ACCESS

Access to local business partners
and community influencers.
Exclusive invitations to cultivation
events and networking
opportunities

IMPACT

2,000+ youth being served in
Monroe and Owen Counties after
school and during school breaks.



BOYS & GIRLS CLUBS
OF BLOOMINGTON

SPONSORSHIP LEVELS

HERO SPONSOR - \$10,000

- Gold Level recognition at Boys to Men & SMART Girls, STRONG Women.
- Golf Heroes Marathon Hole Sponsorship.
- 16 complimentary tickets across events.
- Invitation to exclusive recognition events, such as Eat Thank Love.
- Club-wide recognition: Banner in Club + TVs, website logo/link
- Company name/logo attached to footer in Club emails. (+12k)
- Company name/logo highlighted on social media (Facebook, Instagram, Twitter, LinkedIN) once per year.
- Custom plaque for your place of business to display.

CHAMPION SPONSOR - \$5,000

- Silver Level recognition at Boys to Men & SMART Girls, STRONG Women.
- Golf Heroes Marathon Hole Sponsorship.
- 16 complimentary tickets across events.
- Invitation to exclusive recognition events, such as Eat Thank Love.
- Club-wide recognition: Club TVs + website listing
- Custom plaque for your place of business to display.

MENTOR SPONSOR - \$2,500

- Silver Level recognition and one Bronze Level sponsorship at signature events
- Golf Heroes Marathon Hole Sponsorship.
- 8 complimentary tickets across events
- Invitation to exclusive recognition events, such as Eat Thank Love.
- Club-wide recognition: Club TVs + newsletters
- Custom plaque for your place of business to display.



BOYS & GIRLS CLUBS
OF BLOOMINGTON

SPONSORSHIP LEVELS

| EVENT/ RECOGNITION | HERO - \$10,000 | CHAMPION - \$5,000 | MENTOR - \$2,500 |
|--|----------------------------|-------------------------------|-----------------------------|
| BOYS TO MEN | ✓ Gold Sponsor | ✓ Sponsor | ✓ Sponsor |
| SMART GIRLS, STRONG WOMEN | ✓ Gold Sponsor | ✓ Sponsor | ✓ Sponsor |
| GOLF HEROES | ✓ Hole Sponsor | ✓ Hole Sponsor | ✓ Hole Sponsor |
| EAT THANK LOVE (DONOR RECOGNITION) | ✓ | ✓ | ✓ |
| FALL BALL/SPRING FLING | ✓ Recognition | ✓ Recognition | |
| CLUB RECOGNITION (BANNERS, LOBBY TV, PLAQUES, CLUB NEWSLETTERS) | ✓ Recognition | ✓ Recognition | ✓ Recognition |
| COMPLIMENTARY EVENT TICKETS | ✓ 16 total | ✓ 16 total | ✓ 8 total |



EVENTS



BOYS TO MEN

The annual BOYS to MEN event celebrates the Club's impactful BOYS to MEN program, which helps young men build confidence, character, and leadership skills. The evening features a keynote speaker or panel discussion highlighting the importance of mentorship, positive role models, and perseverance. Guests enjoy dinner, a live auction, and powerful stories of transformation from Club members and mentors. The inspiring event raises essential funds to support programming that empowers boys to grow into strong, compassionate, and responsible men. The event sells out with over 300 people in attendance!

SMART GIRLS, STRONG WOMEN

The annual SMART Girls, STRONG Women event is centered around the Club's popular SMART Girls programming, which helps young women develop healthy attitudes, values, and lifestyles. The event features a panel discussion featuring female leaders in and around Monroe County, in which panelists touch on the role models in their lives, any obstacles that they have overcome, and advice they might offer other women. The impactful evening concludes with a live auction and a Fund-a-Need segment to garner financial support for programming at Boys & Girls Clubs. The event sells out with over 300 people in attendance!



GOLF HEROES MARATHON

The annual Club Heroes Golf Marathon is a fun weekday event in which pairs can enjoy a round of golf together while fundraising to benefit programming at the Ellettsville Boys & Girls Club. Each pair commits to raising \$2,000 and competes with the other teams to complete 100 holes of golf during the full-day extravaganza at Rolling Meadows Golf Club in Spencer.



BOYS & GIRLS CLUBS
OF BLOOMINGTON

EVENTS

EAT THANK LOVE

Eat, Thank, Love is our annual Valentine's Day luncheon to thank our volunteers and donors. This event is designed to thank them for their commitment to the Boys & Girls Club's mission and ensure that they know that we appreciate them. We also showcase a special program from each Club location at this event.



BLUE DOOR SOCIETY COOKOUT

The Blue Door Society Cookout is an annual event held at Camp Rock on Lake Lemon to honor, appreciate and thank donors that have a giving history of 5 years or more. We have a short program that highlights our most outstanding volunteers and partners, in which they are awarded one of our Be Great Awards.

FALL BALL/SPRING FLING

Boys & Girls Clubs hosts two annual community outreach events, in which attendance and participation is completely free. Spring Fling and Fall Ball provide valuable opportunities for adults to spend quality time with their children through the Club.



BOYS & GIRLS CLUBS
OF BLOOMINGTON

A LA CARTE

| Event/Opportunity | Desired Sponsorship Level | |
|--------------------------------------|--|---|
| SMART Girls, STRONG Women | <input type="checkbox"/> Presenting Sponsor - \$10,000 <input type="checkbox"/> Platinum Sponsor - \$5,000 <input type="checkbox"/> Food & Drink Sponsor - \$3,500 <input type="checkbox"/> Shuttle & Parking Sponsor - \$3,500 | <input type="checkbox"/> Gold Sponsor - \$2,500 <input type="checkbox"/> Silver Sponsor - \$1,500 <input type="checkbox"/> Bronze Sponsor - \$500 |
| BOYS to MEN | <input type="checkbox"/> Presenting Sponsor - \$10,000 <input type="checkbox"/> Platinum Sponsor - \$5,000 <input type="checkbox"/> Food & Drink Sponsor - \$3,500 <input type="checkbox"/> Shuttle & Parking Sponsor - \$3,500 | <input type="checkbox"/> Gold Sponsor - \$2,500 <input type="checkbox"/> Silver Sponsor - \$1,500 <input type="checkbox"/> Bronze Sponsor - \$500 |
| Club Heroes Golf Marathon | <input type="checkbox"/> Presenting Sponsor - \$5,000 <input type="checkbox"/> Food & Drink Sponsor - \$2,500 | <input type="checkbox"/> Hole Sponsor - \$500 |
| Spring Fling | <input type="checkbox"/> Presenting Sponsor - \$5,000 <input type="checkbox"/> Champion Sponsor - \$2,500 | <input type="checkbox"/> Community Sponsor - \$1,500 <input type="checkbox"/> Event Sponsor - \$750 |
| Fall Ball | <input type="checkbox"/> Presenting Sponsor - \$5,000 <input type="checkbox"/> Champion Sponsor - \$2,500 | <input type="checkbox"/> Community Sponsor - \$1,500 <input type="checkbox"/> Event Sponsor - \$750 |



SMART GIRLS, STRONG WOMEN SPONSORSHIP OPPORTUNITIES

| Benefits | Presenting Sponsor (1) \$10,000 | Platinum Sponsor \$5,000 | Food & Drink Sponsor (1) \$3,500 | Shuttle & Parking Sponsor (1) \$3,500 | Gold \$2,500 | Silver \$1,500 | Bronze \$500 |
|---|------------------------------------|-----------------------------|-------------------------------------|--|----------------------------------|-----------------------------------|--------------------------------|
| Event seating | | | | | Table of 8 in first row | Table of 8 in second or third row | 2 Seats in third or fourth row |
| Name/Logo in event program | | | | | | | |
| Name/Logo posted in Club and at table at event | | | | | | | |
| Recognition at Eat, Thank, Love event in February | | | | | | | |
| Verbal "Thank You" during event | | | | | | | |
| Recognition on BGCB website | | | | | Logo and link to company website | Link to company website | Name |
| Plaque denoting your support to display at business | | | | | | | |
| Promotional Banner on ticket sales page | | | | | | | |
| Public notoriety of being the Presenting Sponsor of the event | | | | | | | |
| Meet & Greet with Keynote Speaker/ Speaker Panel | | | | | | | |
| Logo on ALL event marketing materials | | | | | | | |
| Opportunity to sit with the Keynote Speaker | | | | | | | |
| Signage on ALL food & drink tables | | | | | | | |
| Signage on shuttles and in event | | | | | | | |

BOYS TO MEN SPONSORSHIP OPPORTUNITIES

| Benefits | Presenting Sponsor (1) \$10,000 | Platinum Sponsor \$5,000 | Food & Drink Sponsor (1) \$3,500 | Shuttle & Parking Sponsor (1) \$3,500 | Gold \$2,500 | Silver \$1,500 | Bronze \$500 |
|---|-------------------------------------|-------------------------------------|-------------------------------------|--|-------------------------------------|-------------------------------------|-------------------------------------|
| Event seating | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Table of 8 in first row | Table of 8 in second or third row | 2 Seats in third or fourth row |
| Name/Logo in event program | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Name/Logo posted in Club and at table at event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Recognition at Eat, Thank, Love event in February | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Verbal "Thank You" during event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Recognition on BGCB website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Logo and link to company website | Link to company website | Name |
| Plaque denoting your support to display at business | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| Promotional Banner on ticket sales page | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Public notoriety of being the Presenting Sponsor of the event | <input checked="" type="checkbox"/> | | | | | | |
| Meet & Greet with Keynote Speaker/ Speaker Panel | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | | |
| Logo on ALL event marketing materials | <input checked="" type="checkbox"/> | | | | | | |
| Opportunity to sit with the Keynote Speaker | <input checked="" type="checkbox"/> | | | | | | |
| Signage on ALL food & drink tables | | | <input checked="" type="checkbox"/> | | | | |
| Signage on shuttles and in event | | | | <input checked="" type="checkbox"/> | | | |

FALL BALL & SPRING FLING SPONSORSHIP OPPORTUNITIES

| Level | Price | Perks |
|--------------------|---------|--|
| Presenting Sponsor | \$5,000 | <ul style="list-style-type: none"> • Public recognition of sponsoring the entire event "Presented by: _____" • Business name/logo displayed at event (largest) • Business name/logo on scrolling sponsor slides during event (largest) • Business name/logo hyperlinked on BGCB Event website (largest) • Special recognition on BGCB Social Media • Business name/logo included on all marketing and promotional pieces |
| Champion Sponsor | \$2,500 | <ul style="list-style-type: none"> • Business name/logo displayed at event (large) • Unique business name/logo placement at event • Business name/logo on scrolling sponsor slides at event (large) • Business name/logo hyperlinked on BGCB Event website (large) • Special recognition on BGCB Social Media |
| Community Sponsor | \$1,500 | <ul style="list-style-type: none"> • Business name/logo displayed at event (large) • Business name/logo on scrolling sponsor slides at event (large) • Business name/logo hyperlinked on BGCB Event website (large) • Special recognition on BGCB Social Media |
| Event Sponsor | \$750 | <ul style="list-style-type: none"> • Business name/logo displayed at event (medium) • Business name/logo on scrolling sponsor slides during event (medium) • Business name/logo hyperlinked on BGC Event website (medium) |



CORPORATE SPONSORSHIP FORM

YES! We want to invest in kids as a Corporate Sponsor!

- Hero Sponsor \$10,000
- Champion Sponsor - \$5,000
- Mentor Sponsor - \$2,500

Company Name: _____

Company Contact: _____

Address: _____

City : _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Options (Please check one):

- Check Enclosed
- Invoice Us
- Credit Card (Online Link Provided)

*Please make checks payable to: Boys & Girls Clubs of Bloomington
Tax ID# 35-0997525*

To pay now by check, include this form with your donation and mail it to:

Boys & Girls Clubs of Bloomington
P.O. Box 1716, Bloomington, IN 47402

If you would like to be invoiced for your donation,
please complete form and send to the above address or _____

Logos will need to be provided in 2 formats:

1. High resolution EPS vector file format in color
2. GIF or JPEG format in color



BE A HERO FOR KIDS IN OUR COMMUNITY



ONE GIFT. ONE DECISION. YEAR-ROUND IMPACT.

By becoming a Corporate Sponsor, your company will be recognized at all Boys & Girls Clubs signature events while ensuring over 2,000 kids in Monroe County have a safe place to learn, grow, and thrive.



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