



# SPONSORSHIP OPPORTUNITIES



## SMART Girls, Strong Women

is an annual event where funds to support SMART Girls programming are raised through various avenues including ticket sales, sponsorships, a live auction component and a concluding fund-a-need.



**SMART Girls**  
**STRONG Women**

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR: \$10,000 (limit 1)

- Prime Table of 8 in Front Row at **SMART GIRLS, STRONG WOMEN** Event
- Banner on Ticket Sales page with Link to Company's Website Logo in **SMART GIRLS, STRONG WOMEN** Event Program
- Logo on Table & in the Club during **SMART GIRLS, STRONG WOMEN** Event
- Recognition Plaque for Company to Display at Business
- Logo on Boys & Girls Clubs of Bloomington's Website with Link to Company's Website
- Verbal Recognition & Thank You at the **SMART GIRLS, STRONG WOMEN**
- Public Recognition at the Eat, Thank, Love Donor Appreciation Luncheon
- Logo on All Event Marketing Materials Opportunity to Meet, Greet & Sit with Keynote Speakers

### PLATINUM SPONSOR: \$5,000

- Prime Table of 8 in Front Row at **SMART GIRLS, STRONG WOMEN** Event
- Promotional Banner on Ticket Sales page with Link to Company's Website
- Logo in **SMART GIRLS, STRONG WOMEN** Event Program
- Logo on Table & in the Club during **SMART GIRLS, STRONG WOMEN** Event
- Recognition Plaque for Company to Display at Business
- Logo on Boys & Girls Clubs of Bloomington's Website with Link to Company's Website
- Verbal Thank You at the **SMART GIRLS, STRONG WOMEN**
- Public Recognition at the Eat, Thank, Love Donor Appreciation Luncheon



**SMART** Girls   
**STRONG** Women

## SPONSORSHIP OPPORTUNITIES

### FOOD & DRINK SPONSOR: \$3,500 (limit 1)

- Prime Table of 8 at **SMART GIRLS, STRONG WOMEN** Signage on all Food & Beverage Tables
- Promotional Banner on Ticket Sales page Logo in **SMART GIRLS, STRONG WOMEN** Event Program
- Logo on Table & in the Club during **SMART GIRLS, STRONG WOMEN** Event
- Recognition Plaque for Company to Display at Business
- Logo on Boys & Girls Clubs of Bloomington's Website with Link to Company's Website
- Verbal Recognition during **SMART GIRLS, STRONG WOMEN**
- Event Public Recognition at the Eat, Thank, Love Donor Appreciation Luncheon

### PARKING & SHUTTLE SPONSOR: \$3,500 (limit 1)

- Prime Table of 8 at **SMART GIRLS, STRONG WOMEN** Event
- Signage on Shuttle & in Event Parking Lot Promotional Banner on Ticket Sales page
- Logo in **SMART GIRLS, STRONG WOMEN**
- Event Program Logo on Table & in the Club during **SMART GIRLS, STRONG WOMEN**
- Event Recognition Plaque for Company to Display at Business
- Logo on Boys & Girls Clubs of Bloomington's Website with Link to Company's Website
- Verbal Recognition during **SMART GIRLS, STRONG WOMEN**
- Event Public Recognition at the Eat, Thank, Love Donor Appreciation Luncheon



**SMART Girls**   
**STRONG Women**

## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR: \$2,500

- Prime Table of 8 at **SMART GIRLS, STRONG WOMEN** Event
- Logo in **SMART GIRLS, STRONG WOMEN** Event Program
- Logo on Table & in the Club during **SMART GIRLS, STRONG WOMEN** Event
- Large Logo on Boys & Girls Clubs of Bloomington's Website with Link to Company's Website
- Public Appreciation and Personal Thank You During **SMART GIRLS, STRONG WOMEN** Event\*\*
- Recognition Plaque for Company to Display at Business & LinkedIn Business Shoutout
- Public Recognition at the Eat, Thank, Love Donor Appreciation Luncheon

### SILVER SPONSOR: \$1,500

- Table of 8 at **SMART GIRLS, STRONG WOMEN** Event
- Logo in **SMART GIRLS, STRONG WOMEN** Event Program
- Logo on Table & in the Club during **SMART GIRLS, STRONG WOMEN** Event
- Small Logo on Boys & Girls Clubs of Bloomington's Website with Link to Company's Website
- Verbal Recognition during **SMART GIRLS, STRONG WOMEN** Event
- Public Recognition at the Eat, Thank, Love Donor Appreciation Luncheon

### BRONZE SPONSOR: \$500

- Two Tickets to **SMART GIRLS, STRONG WOMEN** Event
- Name in **SMART GIRLS, STRONG WOMEN** Event Program
- Name or Logo on Table & in the Club during **SMART GIRLS, STRONG WOMEN** Event
- Name on Boys & Girls Clubs of Bloomington's Website with Link to Company's Website
- Verbal Recognition during **SMART GIRLS, STRONG WOMEN** Event
- Public Recognition at the Eat, Thank, Love Donor Appreciation Luncheon



## SPONSORSHIP AGREEMENT

Please Check Your Desired Sponsorship Level:

- PRESENTING SPONSOR | \$10,000 ( limit 1)
- PLATINUM SPONSOR | \$5,000
- FOOD & DRINK SPONSOR | \$3,500 (limit 1)
- PARKING & SHUTTLE SPONSOR | \$3,500 (limit 1)
- GOLD SPONSOR | \$2,500
- SILVER SPONSOR | \$1,500
- BRONZE SPONSOR | \$500

COMPANY'S NAME: \_\_\_\_\_

PRIMARY CONTACT: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY'S ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Please make check payable to: **Boys & Girls Clubs of Bloomington**

Tax ID# 35-0997525

Please include this form, along with your donation, and mail to:

**Boys & Girls Clubs of Bloomington | P.O. Box 1716 | Bloomington, IN 47402**

**For invoices or questions email Darcie Casey [dcasey@bgcbloomington.org](mailto:dcasey@bgcbloomington.org) or call 812-332-5311**

# EVENT SPONSORSHIPS

Benefits:	Presenting Sponsor: \$10,000	Platinum \$5,000	Food & Drink \$3,500	Parking & Shuttle \$3,500	Gold \$2,500	Silver \$1,500	Bronze \$500
Event seating	Table of 8 in the front row	Table of 8 in the front row	Table of 8 in the prime row	Table of 8 in the prime row	Table of 8 in the prime row	Table of 8	2 seats
Name/Logo in Event Program	✓	✓	✓	✓	✓	✓	✓
Name/Logo posted in venue & on table at event	✓	✓	✓	✓	✓	✓	✓
Recognition at Eat, Thank, Love event in February	✓	✓	✓	✓	✓	✓	✓
Verbal recognition & "thank you" during event	✓	✓	✓	✓	✓	✓	✓
Recognition on BGCB event website	XL logo linked to company website	Large logo linked to company website	Logo linked to company website	Logo linked to company website	Logo linked to company website	Small logo linked to company website	Name linked to company website
Plaque denoting your support for display at business	✓	✓	✓	✓	✓		
Promotional banner on ticket sales page	✓	✓	✓	✓			
Meet & greet with keynote speaker/speaker panel	✓	✓					
Name/Logo posted in venue & on table at event	✓	✓					
Public Notoriety of being the presenting speaker	✓						
Logo on ALL event marketing materials	✓						
Additional signage			Logo on food & beverage signage	Logo on bus & parking lot signage			



# **BOYS & GIRLS CLUBS OF BLOOMINGTON**

**Questions?**

**Contact Vice President of Resource  
Development, Darcie Casey  
[dcasey@bgcbloomington.org](mailto:dcasey@bgcbloomington.org)**

