



**BOYS & GIRLS CLUBS
OF BLOOMINGTON**

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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DARCIE CASEY HIRED AS THE NEW VP OF RESOURCE DEVELOPMENT FOR THE BOYS & GIRLS CLUBS OF BLOOMINGTON



Bloomington, Ind. – We are pleased to announce the hiring of Darcie Casey as our next Vice President of Resource Development. A Bloomington resident since 2006, Darcie brings a rich background in relationship-building, leadership, and hospitality to her new role. Darcie will assume the role on January 1, filling the vacancy left by the promotion of Leslie Abshier from VP of Resource Development to Chief Executive Officer following the retirement of long-time Club CEO, Jeff Baldwin on December 31.

The search included candidates from other Boys & Girls Club organizations across the state and many local candidates. Darcie stood out through this process and is the ideal person to lead the fundraising department for our organization into the future.

After graduating from Indiana University, Darcie's career began with managing a campground that catered to families with children by Lake Monroe. She then served as the Resource Development Assistant for United Way of South Central Indiana, leading the IU campaign, before transitioning to Oliver Winery as the Events & Experience Manager where she helped create and execute over 100+ events per year.

In 2020, driven by a desire to make a meaningful impact in the community she called home Darcie pivoted again to philanthropy. She began writing grants for Catholic Charities Bloomington while raising her young son, then became the Development Director for Monroe County United Ministries (now Pathways). There, she worked to help end generational poverty and champion economic mobility and early learning education. While balancing professional responsibilities, Darcie also earned her Certificate in Fund Raising Management from the Indiana University Lilly Family School of Philanthropy. Her most recent role as Associate Director of Stewardship at the Kelley School of Business further sharpened her expertise in donor relations, allowing her to foster lasting connections with supporters.

Outside of work, Darcie enjoys spending time with her husband Adam, son Cannon, and dog Kaine, hiking, reading, and attending live music events. Combining her diverse background in hospitality, resource development, and leadership, Darcie is thrilled to join such a passionate and professional team while contributing her skills to support the mission of the Boys & Girls Club.

About the Boys & Girls Clubs of Bloomington:

The Boys & Girls Clubs of Bloomington is an organization dedicated to empowering all young people, especially those who need us most, to reach their full potential as caring, productive, and responsible citizens. The club operates four units serving youth in Monroe and Owen Counties: Lincoln Street, Ferguson Crestmont, Ellettsville, and Owen County. Offering low annual rates, the Club is a place where all local youth can safely learn, grow, and become the adults of tomorrow. Focusing on Academic Success, Healthy Lifestyles, and Good Character & Leadership, and The Arts, programming at the Club is enriching and varied, led by professional staff and volunteers. To learn more about programs and events at the Boys & Girls Clubs of Bloomington or to make a donation, visit www.bgcbloomington.org, call (812) 332-5311, or follow the Club on Facebook and Instagram!

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