



**BOYS & GIRLS CLUBS
OF BLOOMINGTON**

2020 ANNUAL REPORT

FULFILLING^{THE} MISSION



It is the mission of the Boys & Girls Clubs of
Bloomington to **empower** all young people,
especially those who need us most,
to reach their **full potential** as **caring**,
productive, and **responsible** citizens.



Photo taken before COVID-19 guidelines.

It is the vision of the Boys & Girls Clubs of
Bloomington to provide all youth and teens in
Monroe County **high-quality** experiences that
lead to **fulfilling** and **meaningful** lives.

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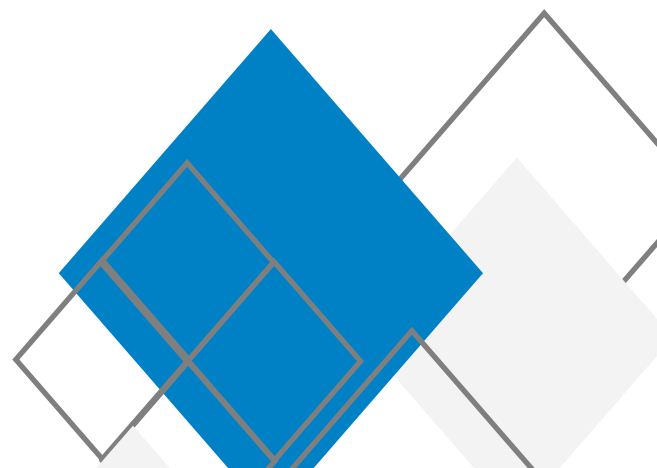
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FULFILLING THE MISSION



Wow...what a year it was.

Like many of you, there is a part of me that is very ready to say goodbye to 2020: the lives lost and the pain suffered by losing loved ones, the pressure and stress of immense fear, the year lost in social-emotional learning for so many youth, and the local businesses that unfortunately folded.

However, thanks to donors and supporters like you, the Boys & Girls Clubs of Bloomington was able to respond to this crisis in profoundly impactful ways: essential workers and families served, stress relieved, personal growth achieved, and jobs retained - all of which enabled us to provide hope to our kids. **As we have seen time and time again, this community does not fail its youth.** Our community has triumphed during a trying time due to the thoughtful and generous actions of all of you!

When the pandemic hit in March, we were charged with reinventing ourselves so that we could continue to fulfill our mission of empowering all youth - especially those who need us most. With your unwavering and steadfast support mixed with the enthusiastic spirit of our amazing and dedicated staff, the Club found safe and innovative ways to serve our youth and families. We are forever grateful for our Club family!

With the lessons learned in 2020, we are anxious to open a new chapter in our organization's nearly 70-year story. **Times have changed, but the mission remains the same.**

With that, we are confidently charging into 2021 with you by our side!

Here's to continued health and well-being,

A handwritten signature in black ink that reads "Jeff P. Baldwin".

Jeffrey P. Baldwin

Executive Director | Boys & Girls Clubs of Bloomington



CLUB ANNOUNCEMENTS



On October 29th, Resource Development Director **Leslie Abshier** was honored with the *Boys & Girls Clubs of America 2020 Outstanding Resource Development Professional Award* for the Midwest Region. The annual recipient of this prestigious recognition shows dedication, leadership, ingenuity, and high ethical standards that collectively build a Culture of Philanthropy within the Club and community.

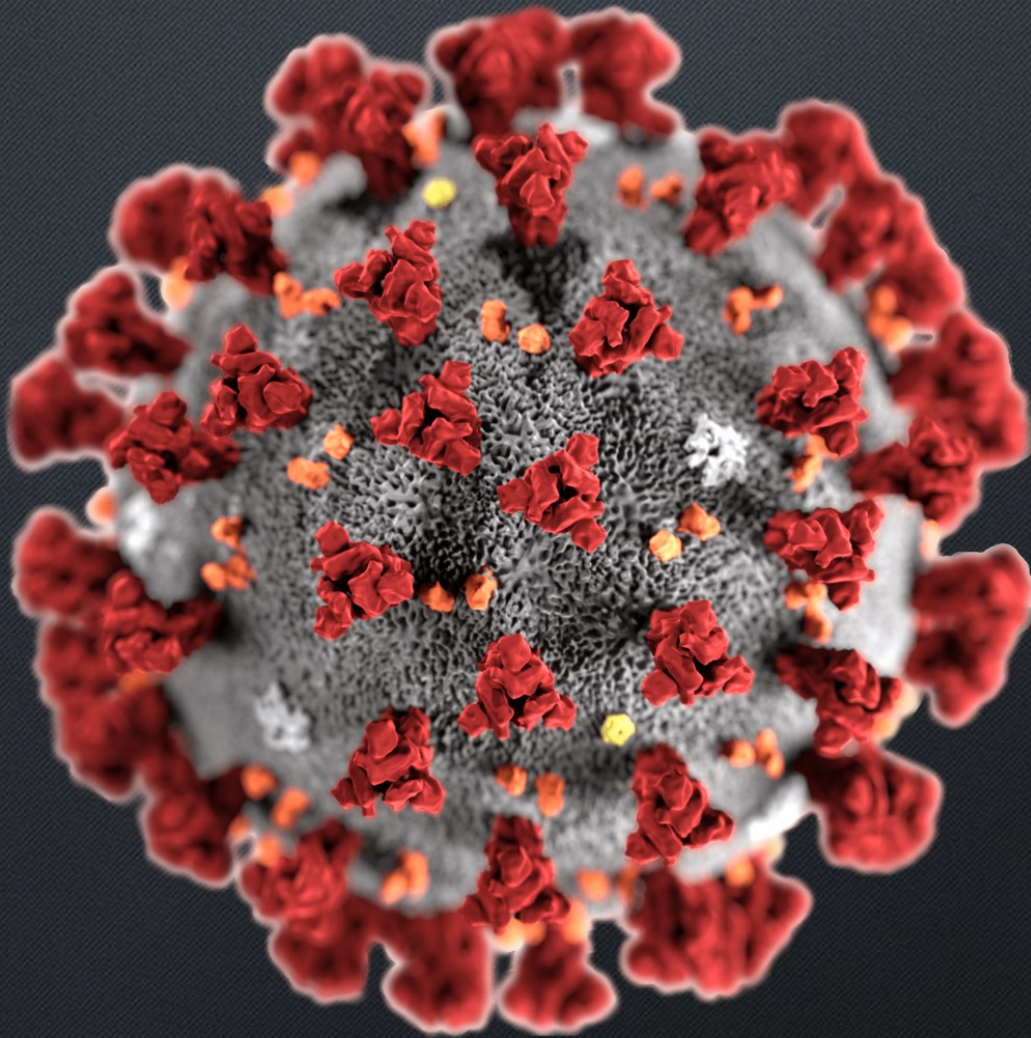
The Boys & Girls Clubs of Bloomington was honored with the *Lloyd Olcott Community Service Award*, which recognizes individuals, businesses or organizations who provide outstanding community service and fosters a spirit of volunteerism.

Executive Director **Jeff Baldwin** was honored with the *Leadership Bloomington-Monroe County Distinguished Alumni Award*.

Jeff is a 2008 alum of LBMC where his group project, titled “Ellettsville Youth & Family Center,” eventually morphed into the creation of the Ellettsville Boys & Girls Club in 2009!



In June, the Club hired **Courtney Payne-Taylor** to serve as the organization’s Operations Director. In this pivotal role, Courtney oversees all Club-programming related ventures in addition to serving as the immediate supervisor for each of the Club’s three Unit Directors. Courtney leads the efforts in developing the Club’s COVID operating structure while ensuring health and safety protocols are appropriately maintained. Additionally, her focus will be strengthening Club systems while expanding community partnerships.



CORONAVIRUS

GLOBAL PANDEMIC



These are hard times for us all...but in hard times,
we have the opportunity to provide hope, support,
and help to those in-need.

Jeff Baldwin | Executive Director
Boys & Girls Clubs of Bloomington

On March 13th, the Boys & Girls Clubs of Bloomington - aligning with the directives of local schools - made the difficult decision that youth programming would be paused in the face of the Coronavirus Pandemic which was rapidly taking the country by storm and causing unbelievable chaos and uncertainty.

But...guided by the mission of empowering all young people, the Club made bold decisions in the immediate days ahead to reimagine services and traditional programming models.

In **less than four days**, the Club embraced a new identity while holding true to the core values and beliefs that had guided us since 1956. In the face of an unknown trajectory, the Club forged ahead to tackle daily challenges so that our community's youth could enjoy brighter days ahead.

Full of uncertainty with constantly changing safety parameters, we were called to **fulfill the mission** of the Boys & Girls Club.

CREATING NEW PATHS

THE VIRTUAL CLUB



VIRTUAL CLUB

Join us for programming on Facebook every weekday!

9 AM Healthy Lifestyles

Mindfulness Exercises, Active Games, Healthy Eating

12 PM Academic Success

Brain Breaks, Silly STEM, Arts Programming

3 PM Character & Leadership

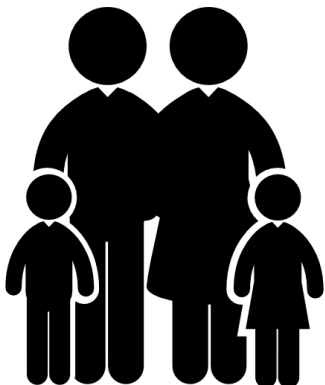
Social Emotional Skill-Building, Service Activities

Launched on Tuesday, March 17th, the **Virtual Club** provided three daily programming videos based on Healthy Lifestyles, Academic Success, and Character & Leadership - each one led by one of the three Clubs on a rotating schedule. Open to all and FREE to participate, the Virtual Club soon began to add LIVE engagement programs (such as Yoga and Minute-To-Win-It Challenges) in order to connect with members in real-time. Eventually, the Virtual Club grew to provide special programming such as Swahili, American Sign Language, and Cooking Club while also providing members with one-on-one homework help opportunities if they needed eLearning assistance. Club staff also hosted "Let's Do Lunch" - a virtual meeting environment where members and staff would meet to have lunch together! The Virtual Club served as a great way to stay connected!

CHECK OUT THE VIRTUAL CLUB!

www.facebook.com/groups/BGCBVirtual

Total Number of Families Participating in the Virtual Club



268

“ ”

Continuing to empower these kids and to still see them smiling through such a difficult time in all of their lives was exactly what kept me and all of our Program Staff going when we were all unsure how long it would be before our Club community could be back together again.

Rachel Dobias

Program Director | Lincoln Street Club

The “Let’s Do Lunch” segment proved to be incredibly popular amongst Club staff and members alike as it was a simple way of staying connected. Led by Club staff at Ellettsville and Lincoln Street, participants would engage in different topics each time the group met via a private and secure Zoom call. As shown in the image below - on this particular day, “Let’s Do Lunch” participants were encouraged to also invite their pets to join the fun!



PROGRAM HIGHLIGHT

GIRL SCOUTS OF CENTRAL INDIANA



Pam Grohman with **Girl Scouts of Central Indiana** was a true CHAMPION of the Club during this time. She provided the Club with an amazing weekly program that truly engaged our Club members when they needed it most. Ms. Pam would send in a self-recorded video each week that covered an important lesson while providing a fun activity at the same time that was then posted online for the Virtual Club to enjoy!

One of our favorite activities was creating a prism to see different colors while learning how light refracts to form a rainbow! Having a steady community partner like Ms. Pam continue to stay involved in our programming was AWESOME, and it was exciting for our Club members to still see her on a weekly basis. This sort of commitment provided continuity and much-needed normalcy.

PROVIDING SUPPORT FOOD & SUPPLY DRIVE

On Friday, March 20th, the **Community Food & Supply Drive** was launched as the primary avenue to provide urgent supplies and grocery items to Club families hit hardest by COVID's then-apparent effect on the community's economy - especially Club families living in the Crestmont community. With the Ferguson Crestmont Club serving as the headquarters of the drive, thousands of items were soon being delivered weekly to provide support for families who desperately needed help.

For the next 16 weeks, the Club made well-over 400 deliveries that supplied more than 500 people with milk, bread, meat, cheese, produce, canned goods, frozen foods, diapers, toilet paper, and cleaners. Plus - art supplies, books, masks, board games, and puzzles were also provided!

“ ”

Our biggest concern was ensuring that we were packaging and delivering food and supplies to families in the safest way possible - we wanted to ensure the health of our staff and to those who were relying on us to provide support each week.

Erin Reynolds

Program Director | Ferguson Crestmont Club

KEY PROGRAM STATISTICS

Number of Weeks
Program Operated



16

Number of Unique
Households Served



97

Estimated Number
of People Served



500+



"You guys have helped us get through this pandemic ever since day one, and we appreciate you very much. If it wasn't for the Club helping my family out with groceries and supplies, we would be struggling. I appreciate everything you do for our family!" - Ferguson Crestmont Club Family



"You all are doing such an amazing job! You are truly God's Angels! You don't know how much you have helped my family during this crazy time. From the bottom of my heart, thank you!" - Ferguson Crestmont Club Family



"YOUTH POD" CREATION

COMMUNITY EMERGENCY RELIEF CAMP

With in-person Club programming closed and all local schools shut down for COVID-related concerns, it quickly became apparent that kids needed a safe place to go while essential community employees got back to work. The Boys & Girls Clubs of Bloomington's Board of Directors and Club staff worked closely with community health officials for nearly six weeks to develop what became known as the **Community Emergency Relief Camp (CERC)**, and it was launched on Monday, April 27th at the Ellettsville Club. To safely execute CERC, the Club developed the innovative "**youth pod**" concept - a small grouping of children (no more than eight at that time) along with two Club staff that were safely positioned away from other pods in the building. For eight weeks, CERC safely served kids of IU Health employees from 6:30 a.m. until 7:30 p.m. daily. Because of the youth pod model, the Club was able to answer the call when needed most.



“ ”

Despite everything going on, kids still needed a safe place to be each day. Yes we were all wearing masks, being socially distant, and not sharing things, but these kids were so quick to adapt. They have actually been thriving in the youth pod model.

Tabitha Cassani

Unit Director | Ferguson Crestmont Club (formerly the Ellettsville Club Unit Director during CERC)

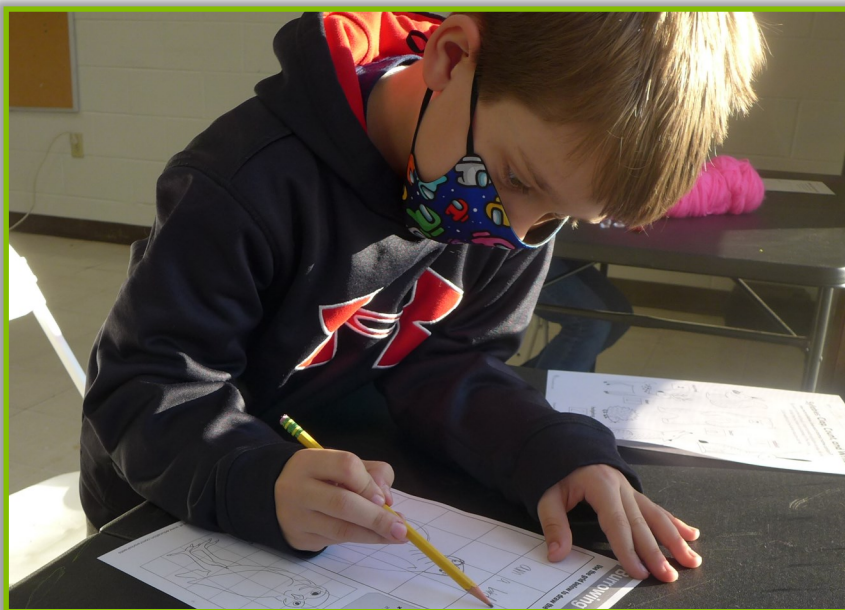


**Total Number of IU Health
Employee Children Served**

17



When first launched, the CERC at the Ellettsville Boys & Girls Club was
THE ONLY SCHOOL-AGED CHILDCARE PROGRAM
for essential community workers in Monroe County.



As a leading school-age childcare provider, the Club believed it is was our duty to provide this crucial emergency service to the critical and essential healthcare/emergency personnel in our community during the early stages of COVID. The Club was in constant contact with medical professionals and local health officials while implementing CDC guidelines throughout the organization. **Child safety is - and always will be - the Club's #1 priority.**

To learn more about CERC, please visit www.bgcbloomington.org/fulfillingthemission.



"This program has been awesome, and such a lifesaver for my family! The kids very much appreciate the schedule and stability of the Club, and my husband and I appreciate that we can continue to work as we are both considered essential. Thank you for being there for our family!" - IU Health Employee



OPENING OUR DOORS

SUMMER PROGRAMMING



As the Club approached the summer months, the need for youth programming grew as more and more parents and guardians returned to work. Especially with the school-year officially over, kids needed a safe place to be during the day. Standing on the shoulders of the successful Community Emergency Relief Camp, and while integrating the heightened safety measures and implementing the youth pod concept (with no more than 10 kids grouped in a pod), the Club opened their doors to serve youth in a modified Summer Camp setting. Launched on Monday, June 1st, the Club's Summer Camp Programming allowed all three units to collectively serve **237 registered members** while adhering to all health and safety guidelines.

Total Registered Members Served

93 **42** **102**

Eliettsville Club

Ferguson Crestmont Club

Lincoln Street Club

“ ”

We never want to close our doors or limit the number of kids welcomed at the Club. It took a lot of creativity to not only figure out how to serve, but also how to safely bring back programs that engage youth. From the start of this pandemic, our staff was driven to be there for our kids.

Courtney Payne-Taylor

Operations Director
Boys & Girls Clubs of Bloomington

As many as **160 members** were served at the Club each day during Summer Programming!



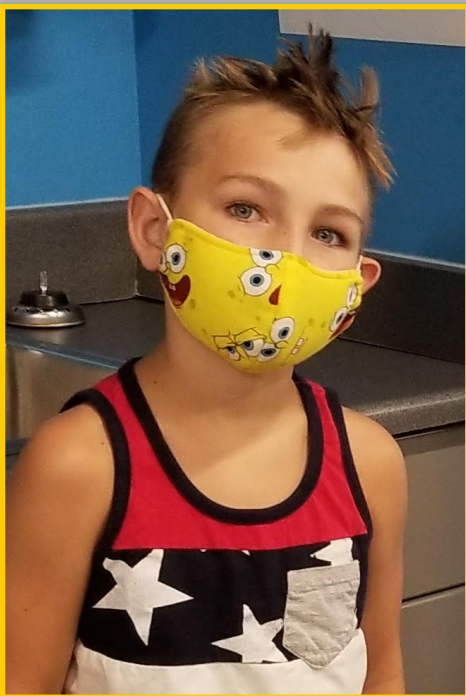
PROGRAM HIGHLIGHT

GOAL UNIVERSITY

Summer Camp at the Boys & Girls Club looked quite different over the summer and programming had to be strategically designed that not only engaged members and provided them with growth opportunities, but also had to be sanitary with the heightened safety measures the Club was instilling. Luckily, the Ellettsville Club was able to team with **GOAL University** for an exciting new program opportunity! Not only was it safe, but it was exactly what members needed!



Chocolate Chip Cookie Dough Yogurt



GOAL University provided a safe space for members to work with Ms. Cheryl and learn how to exercise indoors and create yummy easy-to-make recipes! Members flocked to this program as it provided much-needed physical activities (such as Harry Potter Yoga and “Football Drills”) and were conducted safely.

A highly popular activity was spelling each member’s name by only using their bodies during Yoga! The laughs coming from the GOAL University room could be heard throughout the Club!

As fun as the physical activities were, the excitement only grew when members learned how to make their own snacks! Fortunately, Ms. Cheryl supplied all of our Club members with new and healthy recipes to take home and share with their families!

These snacks ranged from Healthy Pizza, Apple Cookies, and the *above-pictured* Chocolate Chip Cookie Dough Yogurt (yes, *this is as tasty as it sounds!*). An added bonus was that Ms. Cheryl made each member a cookbook filled with various healthy snack recipes that they could take home with them!

The Boys & Girls Clubs of Bloomington was so lucky to partner with GOAL University, and Ms. Cheryl was an absolute life-saver for our Club members during Summer Camp!

“My favorite activity was doing the Yoga, and I also loved spelling my name on my Yoga mat and creating new exercises with my friends!”

- Ashley, 8 (Ellettsville Club Member)

NEEDED NORMALCY

CAMP ROCK



Camp Rock served
86 individual campers
safely during a pandemic that
greatly limited availability!

Despite serving in a “new
normal,” Camp Rock reached
93% total capacity.

An average of **34 campers**
were safely served **each day**
at Camp Rock.



2020 PARENT SURVEY

PERCENT OF PARENTS WHO AGREED
OR STRONGLY AGREED:

100% ... believe Camp Rock provided an environment in which their child(ren) would be successful.

100% ... believe that “in light of COVID-19, I felt my child was safe while attending Camp Rock.”

100% ... agree that Camp Rock provided social interaction that had a positive affect on their child.



2020 CAMP EXPERIENCE FEEDBACK



We are **so grateful** for Camp Rock. It provided our son with invaluable social interaction in the midst of a pandemic. Camp Rock is the **best summer camp option** in Bloomington!

My child **LOVED her time** at Camp Rock. She cannot wait to go back next summer!

Thank you for making Camp Rock work this year. Our daughter **REALLY NEEDED** this, and her **experience surpassed all of our expectations!**



MAKING ADJUSTMENTS

FALL eLEARNING

When the school year was set to begin in August, both the MCCSC and the RBBCSC had made the decision to start the school year with a full-day (no in-person) eLearning curriculum for all students. Because of this decision, the Club reacted quickly to safely offer full-day care for Club members using the proven-successful youth pod model (with no more than 12 kids in a single pod), while offering a space conducive to eLearning protocols to meet the heightened demand of service. While challenging to adapt to an eLearning curriculum, the Club rallied together to provide care and service to youth - especially those who needed it most.



Total Number
of Registered Kids
Lincoln Street Club

145

“ ”

The largest challenge was making connections with all of our families to let them know we were reopening. It was then a challenge to ease their natural fear and uncertainty. We have since proven our methods and our parents are much more comfortable with sending their children back to the Club.

Neil Smith

Senior Unit Director | Lincoln Street Club

Total Number
of Registered Kids
Ferguson Crestmont Club

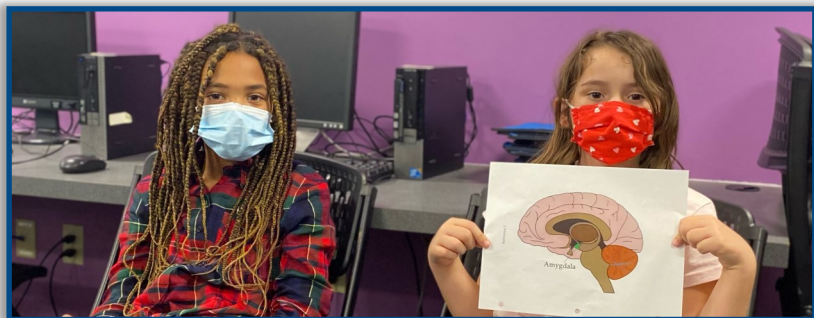
73



“THE CLUB IS A LIFESAVER!”

I would have had to either leave the kids home alone or quit my job if you were not open for this program. Neither were realistic for my family.

THE CLUB SAVED MY FAMILY!”



SATELLITE PROGRAM

ELLETTSVILLE BOYS & GIRLS CLUB

While embracing RBBCSC’s unique “hybrid model” during the early stages of Fall eLearning, the Ellettsville Club faced numerous obstacles in ensuring services were still widely available to those who needed a safe place to go. To meet the high demand of care, the Ellettsville Club reimagined their model by extending services “off campus” to also serve kids at Edgewood Intermediate School and Seven Oaks Classical School. In total, the Ellettsville Club served **370 registered members!**

Registered Members by Location

124

Ellettsville Boys
& Girls Club

Edgewood
Intermediate School

40

206

Seven Oaks
Classical School

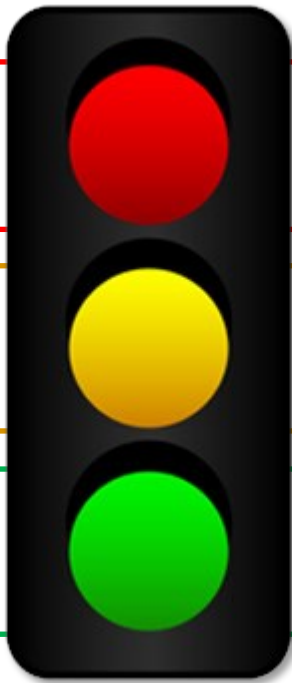


READY TO ADAPT

FALL PROGRAMMING

When the decision was made to bring kids back to school for in-person learning, the Club remained committed to serving kids in whichever manner was required at the time. Because both the MCCSC and the RBBCSC operated with a **RED** | **YELLOW** | **GREEN** safety-phase procedure, the Club had to remain highly adaptable to whichever phase a school system was operating under on any given day so that every child had a safe place to go during the day. When kids were in the Club, the youth pod model was utilized, this time with as many as 15 kids being served in each pod as space allowed.

An Example of School System Operating Phases



If a school system was in **RED**...there was no in-person school that day and the Club was open for eLearning services from 7:00 a.m. - 7:00 p.m.

If a school system was in **YELLOW**...in-person school was on a hybrid schedule, meaning that some kids were in school and others were eLearning at the Club.

If a school system was in **GREEN**...kids were in school and the Club operated with traditional after-school programming from 3:00 - 7:00 p.m.

Total Number of Registered Members Served

465

As many as **270 members** were served at the Club each day during Fall Programming!

Unit-by-Unit Breakdown of Registered Members

248

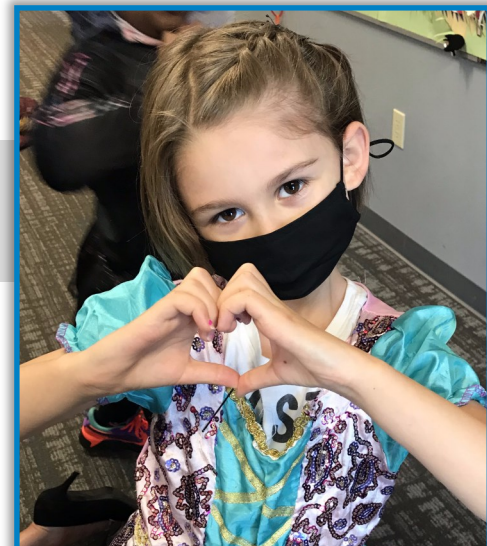
Ellettsville Club

102

Ferguson Crestmont Club

115

Lincoln Street Club



PROGRAM HIGHLIGHT

WONDERLAB SCIENCE MUSEUM



The Boys & Girls Clubs of Bloomington is so grateful to Wonderlab Science Museum for going above-and-beyond to provide our members with fun and safe educational opportunities during the pandemic. Wonderlab generously opened their doors to Club members and served as our official first fieldtrip since the pandemic had initially started. All three units within the Boys & Girls Club participated in this exclusive partnership that saw a different pod visit and explore Wonderlab each Friday!

To make this an even more special and safe experience, our Club members had the entire Wonderlab facility and staff to themselves! It was such an incredible VIP experience for our members, and an honored first-step of safe programming conducted outside of the Club's walls since the initial shutdown. STEAM-centered programming is such a vital component that our members love being exposed to, and Wonderlab delivered an experience that made STEAM learning both fun and interesting!





The Times May Have Changed...
...But The **Mission** Remains The Same.

“As a community, we owe the Boys & Girls Clubs of Bloomington a huge debt of gratitude. Facing an unprecedented and unanticipated challenge, BGCB was undaunted. The Club acted when the community needed it most, and, in the process, not only addressed an urgent need but also gave us a much needed dose of hope.”



Tina Peterson | President & CEO
Community Foundation of Bloomington and Monroe County



“When there was the State order to close all Indiana schools, the Boys & Girls Clubs of Bloomington stepped up to offer childcare for our community. Whenever we have a need, the Club has been there to support, encourage, and help.”

Judith A. DeMuth | Superintendent
Monroe County Community School Corporation

“In a world turned upside down, the Boys & Girls Clubs of Bloomington has been a steady presence of support for our families. The Club has answered the call in amazing ways each and every time we have reached out for assistance.”

Jerry Sanders | Superintendent
Richland-Bean Blossom Community School Corporation



QUICK INFORMATION & KEY STATISTICS

IMMENSE IMPACT

Despite COVID-19 placing limits on how many kids the Club could safely serve in 2020, **more than 1,400** total youth benefited from programs at the Club last year! This number also includes non-members who participated in free community events, such as Lemonade Day!



Whether operating in a normal year or through a pandemic, the Boys & Girls Clubs of Bloomington provides a **SAFE PLACE FOR KIDS** to be after-school, on school breaks and during summer! Our world-class programs enrich the community's youth each weekday while providing the equivalent of **144 school days** of programming each year (during traditional operations)!



ACCESSIBILITY

Accessibility is at the core of our mission - and a global pandemic did not change our mission of empowering all young people.

Whether providing world-class programming via the Virtual Club, opening our doors for “new normal” eLearning services, or hosting our traditional after-school programs, the youth in our community had the opportunity to enjoy life-enriching opportunities from the Boys & Girls Clubs of Bloomington last year. Thanks to the support of local donors, our membership costs remained extremely affordable for families who urgently needed accessibility.

PARENT/GUARDIAN FEEDBACK

As per the Club's traditional operation, parents/guardians were asked in November to participate in the annual *End-of-Year Impact Survey*, which measures the Club's performance.

→ **100%** would likely recommend the Club to other families in-need of assistance.

→ **98%** believe that the Club is a safe place for their child(ren) to work, learn, and have fun.

→ **98%** believe that the Club treats their child(ren) with respect and listens to what he/she/they say.

WORLD-CLASS CLUB PROGRAMS

Navigating through a global pandemic while safely offering world-class programs to our Club members certainly posed unique challenges. Despite the hurdles, the Club was still able to safely offer world-class programs in our three program areas to all kids who are members at the Club! Listed below are program examples that the Club has provided to members.

ACADEMIC SUCCESS

Art Club (Artistic Einsteins)
Biology Club
Bloomington Playwrights
Project
Book Club
Career Exploration
Ceramics
Chemistry Club

Chess Club
COOK Tutoring
Dance Basics
Digital Photography
& Web Design Club
Diplomas 2 Degrees
Dr. Seuss Day
Drama Camp

ENERGIZE!
Fiber Arts & Crochet Club
Hip Hop Dance
Homework Indiana
Indiana Kids
LEGO League
Lemonade Day
Living Yarns

Loud & Proud Public
Speaking Club
Makerspace Club
Money Matters
Musicology
Poetry Club
Photography Club
Read to Succeed

...PLUS MORE!

HEALTHY LIFESTYLES

Adventure Club
All Girls Gym
Basketball
Cheer Club
Club Riders
Cooking Club
CUTTER'S Soccer
Dance Club

First Tee Golf
Fitness Dance
Flag Football
GOAL University
GRO Skateboarding
Grower's Club
Gymnastics Club
Healthy Habits

Heart & Soul
Hula-Hoopstars
Jr. NBA Basketball
Karate
Kidsfit Running
Master Gardener Program
Pickleball
Rugby

Teen Cooking Club
Tennis
Triple Play
Volleyball
Wiffleball
Yoga
Zumba

...PLUS MORE!

GOOD CHARACTER & ACTIVE CITIZENSHIP

American Sign Language
BOYS to MEN
Career & Leadership Club
Conflict Resolution
Cub Scouts
DIY Club
Dungeons & Dragons Club

Etiquette Club
Girl Scouts
Junior Leaders
Keystone Club
Leader-in-Training Club
Member-of-the-Month Awards
"CRPPS Awards"

Middle Way Elementary
Prevention Program
Mindfulness Club
Mind Up
Passport to Manhood
Pet/Service Dog Club
Pride Club

Say It Straight
Service Club
SMART Girls
Torch Club
Volunteer Club
Youth-of-the-Year

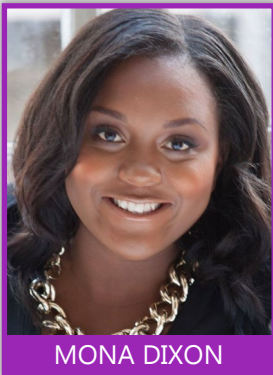
...PLUS MORE!

A SPIN ON EVENTS

SMART Girls, STRONG Women

Presented by: Comprehensive Financial Consultants

For the first time in history, the Club was forced to host a fundraiser virtually. After weathering through clouds full of unknowns and uncertainties, **SMART Girls, STRONG Women** aired LIVE on Thursday, June 25th - and was met with incredible success and praise as the audience was treated to an hour full of hope and resilience! Female community leaders spoke about the effects of COVID while providing stories of overcoming the odds. Additionally - guests were treated to dinner thanks to local restaurant partners, and the show featured 30 minutes of “pre-show” entertainment! Raising over \$80,000, this revolutionary evening will truly stand the test of time as the Club became the first non-profit in Bloomington to host a virtual event.



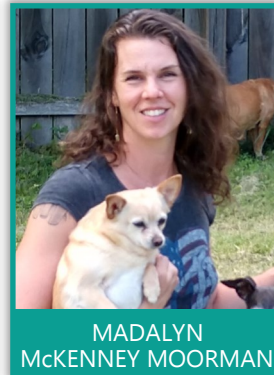
MONA DIXON



JESSIKA HANE



NICHOLE HICKMAN



MADALYN
McKENNEY MOORMAN



MORGAN MILLER



Lemonade Day Monroe County

Presented by: Cook Medical

In keeping with 2020's theme, **Lemonade Day** also had to adapt due to the global pandemic that kept us distant and (initially) in-doors. However, the challenge was embraced as the free community program launched a virtual platform called

Lemonopolis - a fun and free interactive game that encouraged participants to build their business skills through various lessons in an online format. Also offered were Weekly Challenges, Lemonade Stand alternatives (such as website development and no-contact options), and a Sales Pitch Competition! The lessons of *Spend Some, Save Some, Share Some* are fundamental to a sustainable economy, and Lemonade Day did not shy away from exploring those topics in such an uncertain season of change.



THE FALL BALL (FATHER DAUGHTER DANCE)

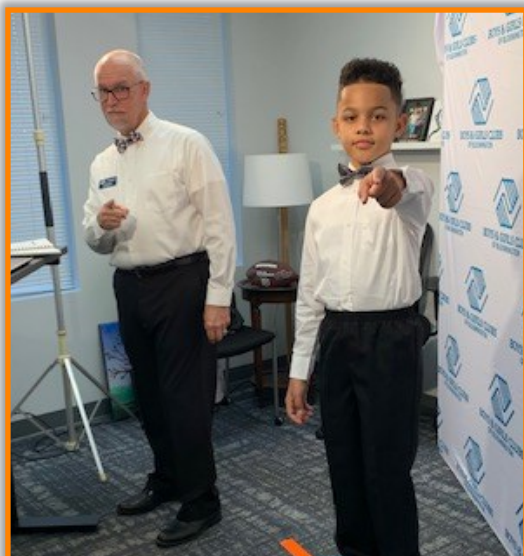
Presented by: Rogers Group & Rogers Group Investments

The annual **Father Daughter Dance** promotes healthy father/father-figure and daughter relationships while providing a moment to create priceless memories. Not only is this a genuine chance to bond, but fathers/father-figures have the unique opportunity to develop their daughters' positive self-image while setting a standard of expectation of how to be treated with respect by other people in their lives.

In October, the 11th annual Father Daughter Dance shifted to a virtual component via Zoom. Over 100 dancers participated in the unique event where attendees were also treated to a virtual photo booth (thanks to FAR) along with arts & crafts! Because of the change to the event's traditional layout, mothers and sons were encouraged to participate as well and the event was temporarily re-branded to the "**Fall Ball!**"



All Fall Ball photos were taken independently at home and provided to the Club.



SPECIAL BOYS TO MEN KID HOST, BRIAN -
ALONGSIDE EXECUTIVE DIRECTOR, JEFF BALDWIN!

BOYS to MEN

Presented by: The Ken Nunn Law Office

Standing on the shoulders of the immensely successful SMART Girls, STRONG Women, the Club hosted their second virtual fundraiser on Thursday, October 22nd. Not only did the always popular **BOYS to MEN** event deliver viewers with a fantastic show, but over \$90,000 was raised to support world-class programs, like BOYS to MEN itself! As the event traditionally emphasizes positive mentorship, this virtual show focused primarily on our Club members as viewers got to see what the Club is truly like during these "new normal" times!

A PLACE FOR TEENS

In the last five years, the Club has placed a heavier emphasis on developing a program specifically designed for Teens in an effort to provide age-appropriate opportunities for growth and development of our community's future leaders. Each unit within the Boys &

Girls Clubs of Bloomington operates their Teen Club differently, but under a unified and organization-approved layout that provides innovative programming geared towards success.

The revised emphasis and refocused programming initiatives have certainly paid off; in 2016 alone, 246 Teens were involved - and in 2020, more than **300** kids benefited from Teen Club programming! While COVID-19 stalled the incredible growth of the Teen Club in 2020, the momentum is there for future expansion throughout the entire organization in 2021!



Teen Club Registered Members (2020 Total Year)

134

Ellettsville

101

Lincoln Street

71

Ferguson Crestmont



BOYS & GIRLS CLUBS
OF BLOOMINGTON

"It's a relief being able to have our own space and to be with kids our own age!"

- Empress G. & Kina A.,

12-year-old Teen Club members at the Ferguson Crestmont Club

TEEN HIGHLIGHT JUNIOR LEADERS

Regarded as one of the flagship program opportunities offered for the Teen Club, **Junior Leaders** is strategically designed to provide Teen members with leadership positions within the Club while teaching valuable lessons of responsibility, oversight, and management. Available positions within Junior Leaders are annually posted, and Club members may "apply" and "interview" with Club staff just as if it were a real position being offered in a real-world scenario.

At the Ellettsville Club, eight Teen Club members comprised the most recent offering of the Junior Leaders team with roles ranging from a Program Floater, Junior Referee, Snack Shack Manager, and a Club Cash Store Manager. Participants are also paid for their work in Junior Leaders through *Club Cash*! This immensely beneficial Good Character & Active Citizenship program provides Teens the tools they need to be successful...even before adulthood!



"(The Teen Club) is such a positive and influential experience for them; my kids are able to be a part of a community. I'm so glad they have the Club to go to and have these experiences!" - Haley B., mother of two current Lincoln Street Club Teens and Club parent since 2018.

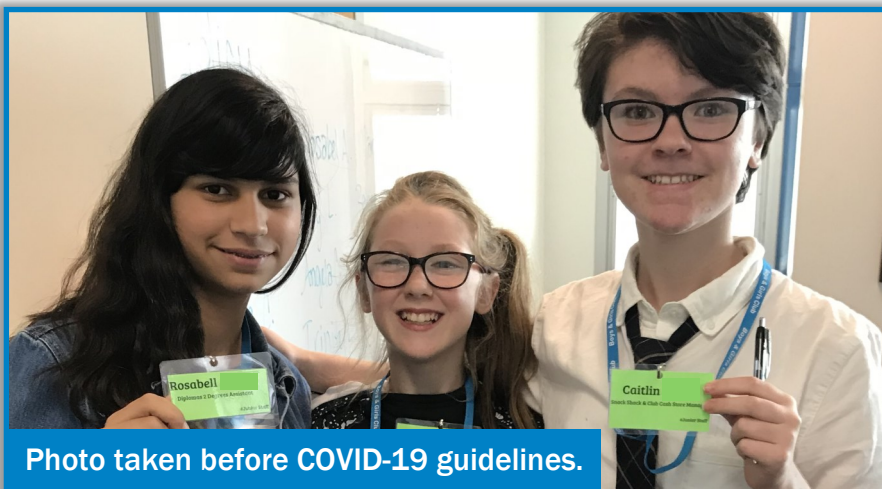
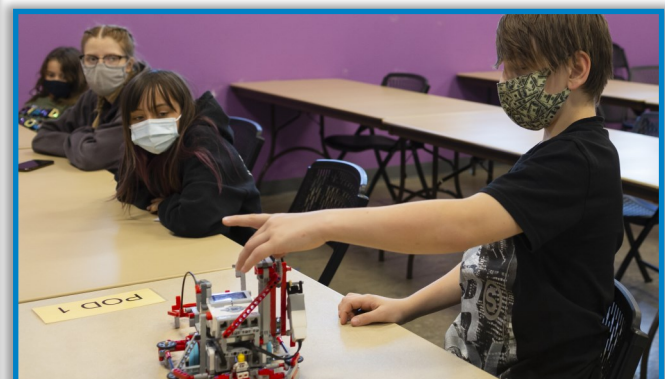


Photo taken before COVID-19 guidelines.



SUPPORTING OUR KIDS

The Boys & Girls Clubs of Bloomington would like to extend a sincere **THANK YOU** to our 2020 Corporate and Civic Partners. The generosity of corporate and community donors helps us close the financial gap that exists in providing services to the community's youth who need us most.

HERO PARTNERS (\$10,000+)



AUXILIARY to the
BOYS & GIRLS CLUBS OF BLOOMINGTON

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Glenn & Mary Miller Foundation

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CHAMPION PARTNERS (\$5,000 - \$9,999)



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Bill C. Brown Associates | BKD | Bloomington Board of REALTORS | Boston Scientific | BUEA

Chicago's Pizza of Bloomington | Consider It Done Transition Services | Don Griffin Realty | First Financial Bank

Hurlow Wealth Management | Independent Limestone | IU Kelley School of Business | IU Credit Union

Ivy Tech Bill & Gayle Cook Center for Entrepreneurship | Jackson County Bank | Laminated Tops of Central Indiana

Pourhouse Café | R-BB Family Store | Royal South Toyota | ServiceMaster | St. John Associates

Stephen R. Miller CPA | Tony Stonger, Edward Jones | Unity Foundation of LaPorte County | Whole Sun Designs

DONOR ENGAGEMENT

THE HERITAGE CLUB

The Boys & Girls Clubs of Bloomington kicked off the “Heritage Hundred” in 2018. The Heritage Hundred represent the first 100 people to join our Heritage Club. With current membership at 37, the Heritage Club recruitment focus during 2020 shifted to raising the necessary funds to keep the Club afloat in the face of a global pandemic.

What is the Heritage Club? Heritage Club members are generous supporters who have chosen to leave a legacy to benefit Club kids by including the Club in their estate plans.



Have you included the Club in your legacy plans? If so, let us know! Are you interested in joining the Heritage Club? Come speak to us, and we will be happy to discuss your options and how you wish to be recognized! Freshly installed at the Kenworthy Administration Center is a beautiful Heritage Club Recognition Wall, which serves to honor and recognize the individuals who are graciously choosing to leave a legacy for Club kids!

ALUMNI & FRIENDS CLUB

After successfully launching in the Fall of 2019, the Alumni & Friends Club remained committed to acting as ambassadors of the Club throughout Bloomington and Monroe County despite COVID-19 disrupting several planned events and activities for the group to begin their valued work.

With the assistance of **Britt Rust**, **Stacy Bruce** and **Bart Epler**, the group re-imagined their mission statement and strategically re-organized to



make it clearer for

others to join. In fact, more than 125 people have now joined! Additionally, the Alumni & Friends Club hosted a successful *Day of Service* initiative by sprucing-up the outdoor landscape area surrounding the Ellettsville Club!

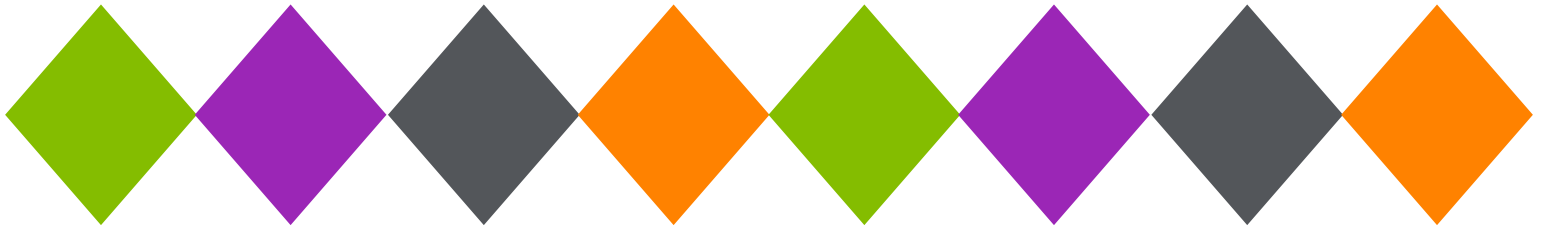
For more information, please visit:

www.bgcbloomington.org/alumni.



DONOR INVOLVEMENT

The largest source of funding for the Boys & Girls Club is individual donations. Although 2020 was a very difficult year for us all, our donors stepped up in BIG ways! Indicated below are key statistics that represent our 2020 database. Thank you for your generous support...we cannot succeed without YOU! A complete list of all 2020 donors is available upon request.



When we asked for weekly food and supply donations for more than 40 families each week for 16 weeks at the start of the pandemic...YOU said “yes.” Every single week, we were able to meet all of the needs that were asked for.

We did not have to turn away a single family.

We were even able to help families who were not Club members...thanks to YOU!

While there were over 1,500 in 2019 - and even during the hardships of 2020 - the Club still had **1,423 individual donors** support the Club through generous financial gifts in 2020!

90% of individual donors who gave in 2020 live in Monroe County (compared to 70% in 2019)!

405 in-kind donations were provided to the Club in 2020 (compared to just over 350 in 2019)!

In order to keep costs affordable for families during our full-day eLearning segment, many donors stepped up to cover any additional expenses and provide scholarship funds for families who needed financial assistance!



KEY PARTNERSHIPS

Despite COVID-19 preventing the Club from having traditional help from **Volunteers & Interns**, more than 13,000 hours were still logged in 2020! Specifically, the Club greatly benefited from the incredible help from 8 interns and 355 volunteers last year!

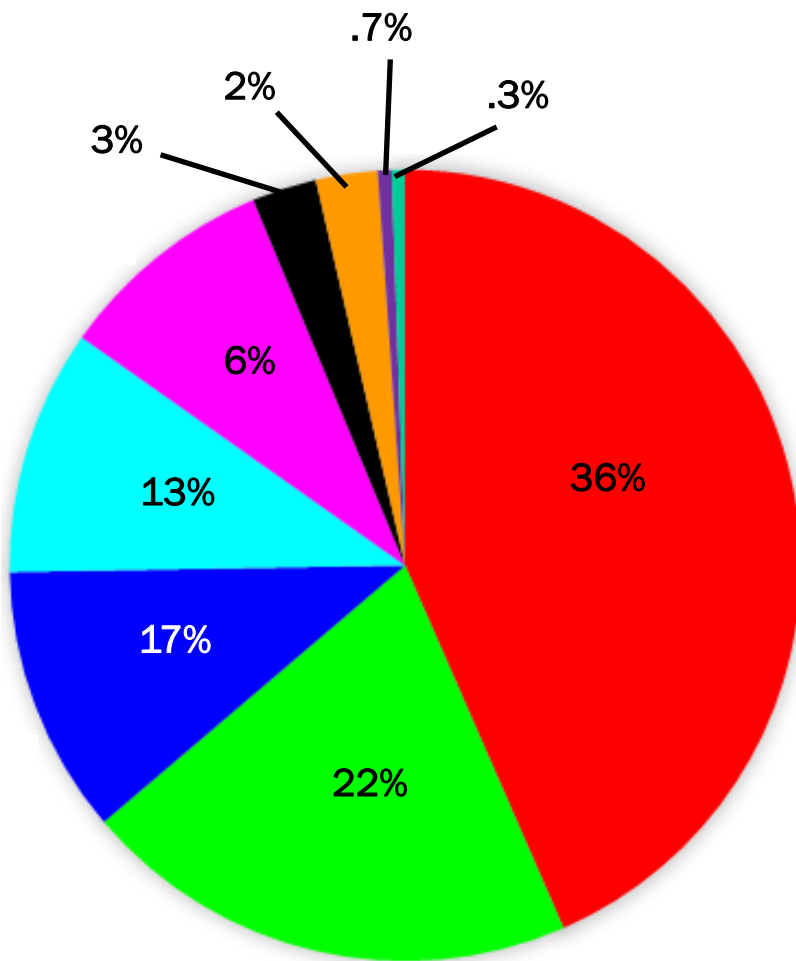
In addition to our Volunteers & Interns, the Club also benefited from the support of several **Community Partners** who generously gave their time, expertise and staff to ensure members at the Club reached their full potential as caring, productive and responsible citizens last year.

Advantex Printing	Crane	IU Neuroscience Department	MSP Aviation
Anthem	Cutters Soccer	IU O'Neill School	Old Navy
Auxiliary	Darlington	IU Quiddich	Pictura
Baked!	Domino's Pizza	IU Recreational Sports	Purdue Extension
Banneker Center	Ellettsville Chamber of Commerce	IU Rugby	RBBCSC + RBBCSC Transportation
Big Brothers Big Sisters of SCI	Ellettsville Christian Church	IU School of Informatics	Revolution Bike & Bean
Bikesmith's	Ellettsville Street Crew	IU Service Learning	Riddle Point Rowing
Bloomington After School Network	FAR Center for Contemporary Arts	IU Singing Hoosiers	Riley Physicians
Bloomington Bike Club	Friends of Classic Cars	IU Student Athletic Board	Rolling Meadows Golf Course
Bloomington Bike Garage	George Taliaferro Memorial Champion Reads	Ivy Tech Community College	Scott Larsen
Bloomington Community Orchard	Girl Scouts of Central Indiana	Jimmy John's	Scotty's Brewhouse
Bloomington/Ellettsville Fire Department	Go Express Travel Services	Joe & Merridee LaMantia	Serve IT
Bloomington Housing Authority	GRO Skateboarding	Kappa Tau Omega	Seven Oaks Christian School
Bloomington H.S. North Latin Honor Society	Harris Services	KEHE	Sherwood Oaks Christian Church
Bloomington H.S. North Senior Project	Hoosier Family Eyecare	Ken Nunn	Square Donuts
Bloomington Playwrights Project	Hoosier Heights	Klown Klub	St. Paul Catholic Center
Bloomington/Ellettsville Police Department	Hoosier Hills Career Center	Kohl's	Stafford Music Academy
Bloomington Rotary Club	HOPE Builders	Kroger	Sunrise Rotary
Boy Scouts of America	IGA Foods	Lake Lemon Conservancy District	Teach IT
Boy Scouts of America (Hoosier Trails)	Indiana State Police	Larry Todd Septic Tank Service	Terry's Catering
Boy Scouts of America (Troop 110)	IU Bridges	Lee Chapman	The Project School
BuffaLouie's	IU Chemistry	LOKPAP Wishing Tree Foundation	United Way of Monroe County
Butler Winery	IU Department of Athletics	Macy's	Upward Basketball
Chicago's Pizza of Bloomington	IU Greek Life	MarDon Salon	Wells Scholars
Chick-Fil-A	IU Health	Mark Volunteer Group	Western Skateland
Commercial Services	IU Hilltop Garden	MCCSC + MCCSC Transportation	Wheels for Wellness
Community Kitchen	IU Movement Exchange	Middle Way House	Windfall Dancers
COOK, Inc.	IU NAACP	Monroe County Public Library	Wonderlab

Finally, the Club received critical financial support from various **Grant Funders** last year. This support provided Club staff the needed resources to better serve the youth of our community.

100+ Women Who Care	Boys & Girls Clubs of America	George E. Archer Foundation	Office of Justice & Juvenile
American Family Insurance	Boys & Girls Clubs - Indiana Alliance	Glenn & Mary Miller Foundation	Delinquent Prevention
AFI: Dreams Foundation	BUFA	IDE: 21st Century Community Learning	Psi Iota Xi
AmeriCorps	City of Bloomington...	IHCDA, Neighborhood Assistance (NAP)	SCI REMC
AmeriCorps VISTA	...CDBG Social Services	Indiana Youth Services Association	Smithville Charitable Foundation
Bloomington Bicycle Club	...Jack Hopkins Social Services	Lilly Endowment	The Journey
Bloomington Housing Authority	Community Foundation BMC	LOKPAP Wishing Tree Foundation	United Way of Monroe County
Bloomington Township	Farmers Insurance	Monroe County Government...	Unity Foundation of LaPorte County
Boston Scientific	First Stick Lacrosse	...Sophia Travis Community Service	

CLUB FINANCIALS



OPERATING INCOME

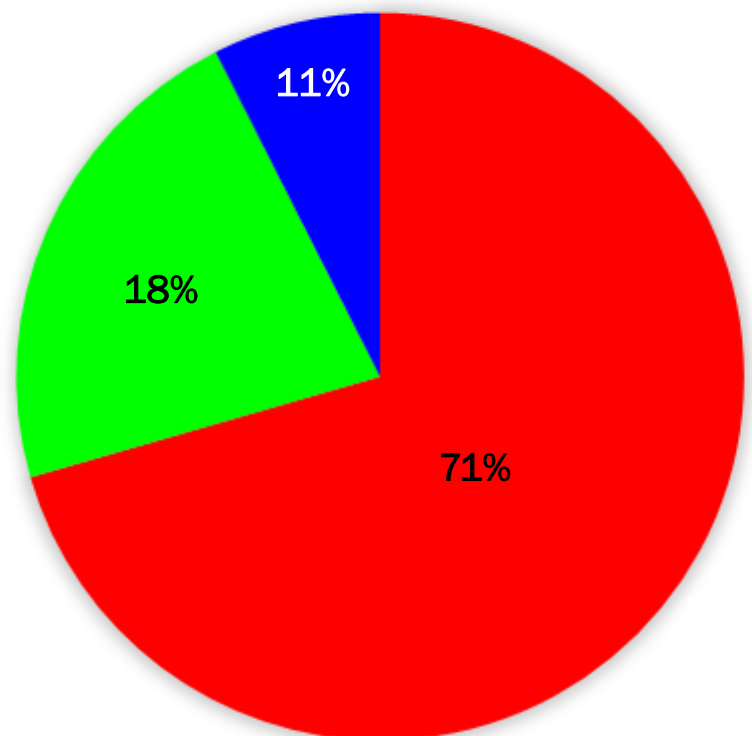
\$988,228	INDIVIDUAL DONATIONS
\$601,164	COMPETITIVE GRANT FUNDS
\$469,601	CORPORATE DONATIONS
\$375,678	SPECIAL EVENTS
\$171,764	MEMBERSHIP & CAMP FEES
\$75,000	AUXILIARY FUNDING
\$62,020	FACILITY RENTAL FEES
\$15,979	UNITED WAY FUNDING
\$8,936	OTHER

\$2,768,370 | TOTAL INCOME

OPERATING EXPENSES

\$1,640,358	YOUTH PROGRAMS & SERVICES
\$422,116	MANAGEMENT & GENERAL OPERATIONS
\$247,937	FUNDRAISING

\$2,310,411 | TOTAL EXPENSES



CLUB LEADERSHIP

ADMINISTRATIVE STAFF

Jeff Baldwin	<i>Executive Director</i>
Leslie Abshier	<i>Resource Development Director</i>
Mary Clare Bauman	<i>Grant Coordinator</i>
Victoria Jones	<i>Office Manager</i>
Wendy Milligan	<i>Accounting Director</i>
Courtney Payne-Taylor	<i>Operations Director</i>
Ashley Wesley	<i>Resource Development Associate</i>
Shane Wilkinson	<i>Resource Development Associate</i>

ELLETTSVILLE STAFF

Eric Yandl	<i>Unit Director</i>
Emily Hannon	<i>Membership Inclusion Director</i>
Maggie Hood	<i>Camp & Program Director</i>
Celine McNally	<i>Membership & Data Director</i>
Colton Shrader	<i>Program Director</i>

FERGUSON CRESTMONT STAFF

Tabitha Cassani	<i>Unit Director</i>
Nicole Lynn	<i>Healthy Lifestyles Director</i>
Erin Reynolds	<i>Program Director</i>
Payton Stevens	<i>Academic Success Director</i>

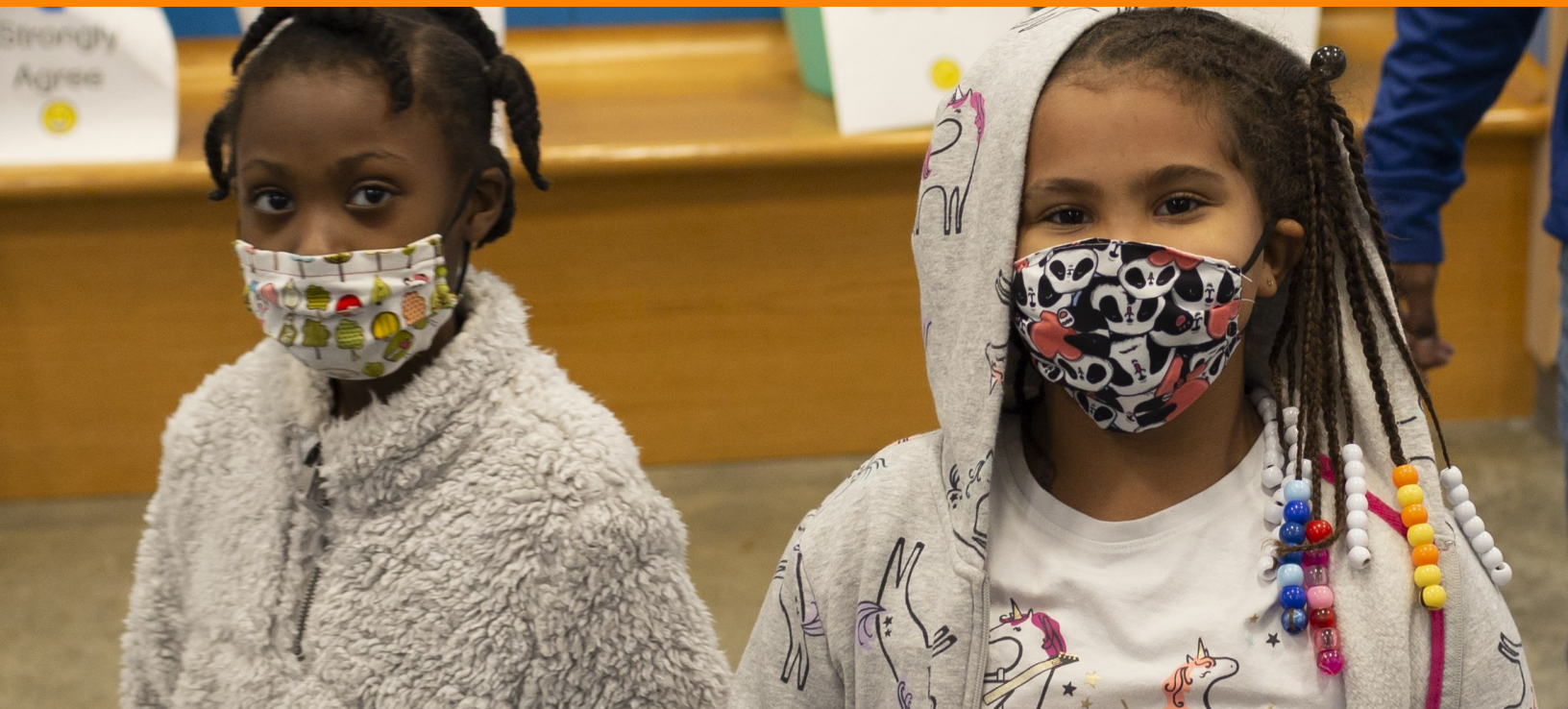
LINCOLN STREET STAFF

Neil Smith	<i>Senior Unit Director</i>
Rachel Dobias	<i>Program Director</i>
Monica Hoerner	<i>Teen Director</i>
Jack Laskey	<i>Program Director & Camp Rock Director</i>
Pam Martindale	<i>Operations Assistant</i>

CURRENT BOARD OF DIRECTORS

Jamie Crowhurst	<i>Board President</i>
Jen Goins	<i>Co-Chair Vice-President</i>
Garth Goodlet	<i>Co-Chair Vice-President</i>
Amy Cope	<i>Secretary</i>
Wes Jones	<i>Treasurer</i>

Hannah Armstrong | Bob Babcock | Tim Baldwin | Jason Bell | Stacy Bruce
Andrew Clampitt | Erik Coyne | Siobhan Dennis | Tyler Doades | Glenn Harris
David Hays | Scott Johnson | Andrew Lovell | Joy Main
Jamie Morris | Allison Rink | Tim Risen | Martha Shedd
Cheryl Smith | Shelby Turner | Andy Williams



ELLETTSVILLE COUNCIL FOR YOUTH

Laura Blaker | Sabrina Brant | Emily Chester
Tim Cross | Brett Day | Pauli Escobedo | Mike Farmer
Ira Fish | Brandi Hamilton | Madalyn McKenney Moorman
Pam Thompson | Nathan Williamson

CONNECT WITH THE CLUB!



The Kenworthy **ADMINISTRATION CENTER**

803 N. Monroe Street
Bloomington, IN 47404
(812) 287-7448



Steve & Connie Ferguson **CRESTMONT CLUB**

1111 W. 12th Street
Bloomington, IN 47404
(812) 336-6501



LINCOLN STREET CLUB

311 S. Lincoln Street
Bloomington, IN 47401
(812) 332-2970



ELLETTSVILLE CLUB

8045 State Road 46
Ellettsville, IN 47429
(812) 935-6970

Organization Phone Number: (812) 332-5311

Website: www.bgcbloomington.org

Mailing Address: P.O. Box 1716 | Bloomington, IN 47402





Every **\$1.00** donated to the Boys & Girls Club
generates **\$9.60 of benefits**
for the community at large.

IU Kelley School of Business | Economic Impact Study | 2019



BOYS & GIRLS CLUBS OF BLOOMINGTON

