

Be a Member for Life.



**BOYS & GIRLS CLUBS
OF BLOOMINGTON**

Alumni
& FRIENDS
CLUB

MISSION & VISION



MISSION

To provide a meaningful opportunity for Boys & Girls Clubs of Bloomington alumni and friends to join together and serve as goodwill ambassadors in the community while assisting the Club with vital fundraising, cultivation, engagement and volunteer activities.

VISION

To **REMEMBER** the Club's beginnings by honoring its enduring legacy; to **RECONNECT** with other former members, staff and volunteers; to **RE-ENGAGE** with the Club to ensure its viable future.



BOYS & GIRLS CLUBS
OF BLOOMINGTON

REMEMBER



REMEMBERING THE CLUB'S BEGINNINGS WHILE HONORING ITS ENDURING LEGACY.

I. Where We Are

A. Lincoln Street Display (Carlisle Archive Library)

II. Where We Want To Go

A. Lincoln Street Unit

1.) Primary Alumni Exhibit

- Lincoln Street serves as the foundation of where we have been, and where we want to go.
- Today, we are standing on the shoulders of those who have come before us.

B. Lobby Revitalization

1.) Early Photos & Club Memorabilia

- Digitize photos and appropriately catalog all necessary keepsakes.
- Allows for bi-annual displays and constant rotation of items

2.) Video Monitor (Continuous Play)

- Shows Our History and Evolution
- Includes Video Testimonials (Jack Eads Video)
- Interactive "Touch Feature"

*Allows for patrons to search specific moments in time (former Directors, photos, important historical markers, etc.)

RECONNECT



RECONNECTING WITH OTHER FORMER ALUMNI, STAFF AND VOLUNTEERS.

I. Where We Are

A. Alumni Club Does Not Exist

II. Where We Want To Go

A. Boys & Girls Clubs of Bloomington Alumni Club

1.) Alumni Club Advisory Committee (**GOAL:** 5-7 Members)

- Appointed Committee President (2-Year Term)
- Volunteer Advisory Committee (1-Year Term / Renewable)

*Quarterly Meetings (January, April, July, October)

- Alumni Club Membership

2.) Membership

- \$20.00/year

*Vintage Membership Card + Pin

*Various Levels of Giving

*Remember Level: \$20 Fee

*Reconnect Level: \$20 + \$20 Child Membership Fee

*Re-Engage Level: \$20 + \$80 4 Child Fee Sponsorship

*Torch Level: \$20 + \$650 Child Yearly Operation Cost



RE-ENGAGE



RE-ENGAGING WITH THE CLUB TO ENSURE ITS VIABLE FUTURE.

I. Where We Are

- A. No Encouraged Engagement Between Current Club Members and Club Alumni. Do Club Members Understand How Far We Have Come?

II. Where We Want To Go

- A. Re-Engagement Between Club Members and Club Alumni

- 1.) "Pass the Torch"

- The symbolic measure of giving back to the next generation

- 2.) **Boys:** Boys to Men // **Girls:** SMART Girls...STRONG Women

- Alumni Club would help run these two specific events each year.

- Week-Long Engagement with the Club:

- *Each Alumni Club members would be expected to participate in an Engagement activity at the Club at least once during the week leading up to the event.

- *KIDS: Panels / Mentoring - "Before I was a DOCTOR, I was a CLUB KID"

- *TEENS: Career Fair / Resume Advice / College Application Help - Job shadow opportunities...preparation for the future

- *We must reinvigorate teens to stay with the Club throughout high school. We must help make the Club "cool" and valuable in the teen's eyes. This would then lead to high school graduation ceremonies where they are officially inducted into the Alumni Club.