



Get to know a Club Kid!



Addison | 12 years old
Club Member for 2 Years

My name is Addison and I love the Boys and Girls club. I like to hang out in the teen room with my friends. I also like running the club cash store and volunteering to help anywhere I can. The club not only gives me a place to go after school but also gives me a safe place to hang out with friends. The our Kids Campaign helps kids like me have a place to go and be ourselves. I enjoy so many things about my club especially the staff. Overall the club is a wonderful place.

A gift to the Club doesn't just help kids like Addison, it transforms the whole community.

A study of impact by the IU Kelley School of Business found **“Every \$1 donated to the Boys & Girls Clubs of Bloomington generates over \$5 of direct financial benefits** for its members’ families and the Monroe County Community.”

You can make
\$1 = \$5

In this survey, approximately **15%** of parents/guardians identified the Club as the primary reason for being **able to pursue further education.**

The average survey respondent’s **additional savings and/or additional income generated** due to the increased number of hours they can work because their children have the Club to attend when school is out, is approximately **\$4,300.**

The study concluded that because of the Club the **community gains over \$1,000,000 annually in income earned by Club families** from additional hours worked and savings for those families only paying \$20 a year per child for the Club’s out of school programming.

Addison's day at the Club



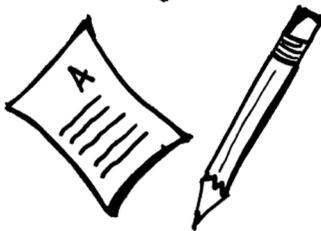
Addison arrives at the Club from school on a Club bus

- Transportation is included with \$20 annual membership
- There are over 2,000 registered Club members
- As many as 565 kids attend one of our three Club every day



Addison starts her day with a nutritious snack

- All Club members get a nutritious snack every day
- Crestmont members enjoy a full dinners, as well - almost 100% of Crestmont families depend on food stamps
- Manners, nutrition and responsibility are taught during snack



Addison spends the first hour at the Club on academics

- Club members receive tutoring from local professionals from IU, Cook, and other entities who volunteer daily at the Clubs.
- Over the last 5 years, Club youth raised their math & reading scores an average of 52% & 48%, respectively



Addison develops leadership skills by managing the Club Cash Store

- Staff reward Club members who demonstrate the core character values – caring, productive, responsible, respectful, and safe – with Club Cash.
- Club Cash can be used to redeem school supplies, stickers, athletic gear, and toys from the Club Cash Store.
- Club members like Addison have the opportunity to manage the Club Cash Store, where they can take on more responsibility and assist in Club leadership.



Addison enjoys physical activity and health programs

- Partnerships like those with Cutters Soccer and IU Rugby are options for Club kids all included with their \$20 annual membership
- Programs like the Club Riders Cycling Club not only provide an outlet for physical activity, they teach members useful skills such as bike mechanics.



Addison has access to things she otherwise would not

- The Club offers over 70 special programs to fuel members' creativity & curiosity and introduce them to new skills & interests
- Programs include drama in partnership with Bloomington Playwrites Project, coding with IU Informatics students, fencing, sculpting, robotics, chess, violin, and so much more!



Addison's mom picks her up at 7pm as the Club closes

- Many Club kids, go home to struggling families
- 18% of all youth in Monroe County live in poverty
- Nearly 65% of Club families are from single parent homes
- 43% come from families with incomes below \$40,000 a year
- 38% say finding affordable after-school and summer programs is a major challenge

Your donation allows the Club to stand in the gap for kids and families, making them and their communities more economically stable. Your donation allows Addison the opportunities she needs to thrive as the caring, productive, and responsible adult she can grow up to be. THANK YOU!