



**BOYS & GIRLS CLUBS
OF BLOOMINGTON**

NEWS RELEASE

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**BOYS & GIRLS CLUBS OF AMERICA PREP TO SEND KIDS
#BACK2SCHOOL**

Boys & Girls Clubs of America recently launched its 2019 #Back2School cause campaign. Check out the many partners supporting Boys & Girls Clubs of America and Clubs across the country this back-to-school season!



From July 21 – August 31, visit any U.S. Gap or Gap Factory store and receive an extra 10% off your purchase when you donate a backpack, school supplies, or a monetary contribution to Boys & Girls Clubs of America. Dates vary, so check your local store for details.



From Aug. 1-14, visit any Old Navy store to donate to Boys & Girls Clubs at checkout to support big dreams and bigger opportunities for the next generation. Customers who donate \$5 or more will receive \$5 off their \$35

next purchase. Old Navy is also introducing a Limited-Edition ONward! Graphic Tee Capsule designed by Boys & Girls Club kids, and donating \$50,000 to Clubs in honor of the collection

FINISH LINE

YOUTH FOUNDATION

Join the Finish Line Youth Foundation to support kids with the tools they need to succeed this Back2School season. From July 27 - Sept. 2, customers can visit their local Finish Line store to make a donation at checkout to help local Boys & Girls Club kids in their community prepare for the new school year.

Michaels

From Aug.4-31, visit any Michaels store to purchase select school supplies that will be donated to the local Boys & Girls Club in that community.

TOYOTA

This summer, three 2019 Toyota Sienna Minivans will travel the country collecting school supplies for local Boys & Girls Clubs as part of Boys & Girls Clubs of America's Back2School's Stuff the Bus Tour – Powered by Toyota. At the conclusion of the summer, the vans will be donated to three lucky and deserving Clubs.

ROSS®

Ross Stores is a proud supporter of Boys & Girls Clubs of America by sponsoring Power Hour, an interactive after-school homework assistance program for Club members, ages 6-18..

THE *Coca-Cola* CO.
USA

Coca-Cola and Family Dollar are teaming up with Boys & Girls Clubs of America (“BGCA”) to make a difference in the communities they serve. When shoppers purchase participating Coca-Cola products at their local Family Dollar stores, 10% of purchases, up to \$1 million, is donated each campaign year to BGCA.



Comcast NBCUniversal is a proud partner of BGCA by helping to ensure that kids start off on the right foot for Back2School!



Lenovo is a proud supporter of Boys & Girls Clubs Back2School efforts through its investment in advancing STEM Education programs and opportunities for all.



During October, guests can donate at any Buffalo Wild Wings restaurant to support local youth sports through partners like Boys & Girls Clubs. In addition, \$1 from every in-restaurant sauce and seasoning purchase will also help more kids play team sports.



From July 25 through August 28, join Family Dollar in supporting BGCA this Back-to-School season by donating \$1, \$2 or \$3 at store registers.



**CHUCK E.
CHEESE'S®**

Visit your local Chuck E. Cheese through September 29 to celebrate good times while giving back! Customers can support Boys & Girls Clubs of America by purchasing a collectible cup through the Cups for a Cause promotion in restaurant, with a portion of the proceeds supporting Great Futures.



For the fourth year, Kids Foot Locker is empowering Great Futures as it hosts a nationwide donation program in-store and online where customers can donate \$1, \$3, \$5 or \$10 at check-out to benefit Boys & Girls Clubs of America from July 21 - Sept. 7.



Wayback Burgers is a proud supporter of Boys & Girls Clubs Back2School by hosting in-restaurant fundraisers throughout the school year.



In celebration of Batman's 80th Anniversary, DC is proud to partner with Boys & Girls Clubs of America to recognize kids, teens and youth development professionals who stand up for positive change in their communities – just like Batman! Clubs around the country will celebrate a standout member of their Club community, who represents the qualities of DC's most popular Super Hero, on Batman Day, September 21!

FISKARS®

Fiskars is a proud supporter of Boys & Girls Clubs of America, helping to ensure that kids have comfortable, reliable tools needed for a successful educational experience.