

2013

ANNUAL REPORT

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Letter from the Director

Dear Friends,

We hear it all the time... “children are our future.” In today’s world of sound bites, slogans and fads, it has become easy to get lost in the moment and ride the latest wave. Without a doubt, kids and their well-being cannot be relegated to the latest fads or cause. All children living in our community will impact the community we enjoy, in one way or another. Thank you for saying yes to our kids.



*More than
4,500 Monroe
County youth
currently
live in poverty.*

Because of your support, the club received over \$1,200,000.00 in 2013. Our math and reading scores have increased 87% and 57% respectively; and our armies of volunteers have served more than 9,119 hours collectively throughout Monroe County Boys and Girls Clubs. You will notice in this annual report, we highlight many of these facts. But it is because of YOU and your support that we are able to stand in the gap every day—the gap between failure and success.

Thank you for giving our youth the support they truly deserve. We all need them to succeed.

Sincerely,

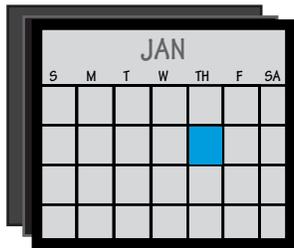
Jeff Baldwin

Executive Director
Boys & Girls Clubs of Bloomington

Mission

The Boys & Girls Clubs of Bloomington empowers all young people, especially those who need us most, to reach their full potential as caring, productive, and responsible citizens.

Daily Impact



Each day the Boys & Girls Clubs of Bloomington serve as many as 369 six to eighteen-year-old members.

We provide the **equivalent of 144 school days of programming each year.**

Our programs impact the lives of youth Monday through Friday, not just once or twice per week or month.

Club members receive regular access to mentors and programming.

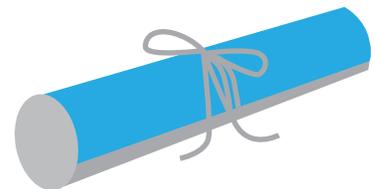
Accessibility

\$20

At the core of our mission is accessibility. **For only \$20 per year**, kids can become Club members and receive:

- Transportation from school to the Clubs.
- A healthy snack.
- A safe environment and access to a multitude of programs.
- Supervision by trained and caring mentors.

Achievement



The achievement gap between children from high and low income families is roughly 30 to 40 percent larger among children born in 2001 than among those born 25 years earlier.

The Boys & Girls Clubs of Bloomington closes this gap by providing children from lower income families additional chances to further their educational pursuits and participate in growth enriching activities.



Program Offerings for Members

In 2013, the Clubs offered over 60 unique specialty clubs and classes to members to achieve academic success, leadership development and healthy lifestyles. These programs focused on athletics, arts, technology, science, leadership and more. Some of the offerings included:

- Archery
- Art Club
- Art Cyclone
- Art Invasion
- Builder and Engineering Club
- Butterfly Kisses Dance
- Ceramics
- Challenge a Staff Day
- Cheerleading
- Chemistry Club
- Chess Club
- Choir Club
- Club Riders Bicycle Club
- Club Tech
- Cooking Club
- C.P.R. Awards
- Dance Club
- Digital Photography
- Drama Club
- Earth Club
- Ecology Club
- Fencing Club
- Flag Football
- Fun Friday (member planned)
- Garden Club
- Girl Scouts Healthy Living Club
- Guitar Club
- Gymnastics
- Handwriting Club
- Hip-Hop Dance
- Hooping Club
- Indoor Soccer
- Intramural Basketball
- Intramural Volleyball
- Jazz Club
- Junior Staff
- Junior Riders Bicycle Club
- Lemonade Day Bloomington
- Mad Scientist Club
- Member of the Month
- Member Volunteer Program
- Indiana Kids Tutoring Program
- Passport to Manhood
- Photography Club
- Power Hour
- President's Club
- Read to Succeed
- Science Club
- Spanish Club
- Stop Bullying Club
- Storytelling Club
- Snack Shack
- Teen Talk
- Torch Club
- Tournament Tuesdays
- Triple Play Healthy Lifestyles
- Triple Play Leadership Club
- Violin
- Wiffle Ball Club
- World Adventurer's Club
- Youth of the Year

Members have the opportunity to participate in more than 60 specialty clubs, sports and classes.

Community Outreach



Lemonade Day is a free, fun, hands-on program that teaches youth how to start, own and operate a business – a lemonade stand! This outreach teaches 14 lessons in entrepreneurship, including creating budgets, repaying investors, setting profit-making goals, and much more. Lemonade Day helps kids solve problems and gain self-esteem for future success. Our young entrepreneurs keep all the money they make, and are encouraged to “spend some, save some and share some.”

This past year Lemonade Day registered 243 kids in Monroe County and each stand had an average total revenue of \$206. Our entrepreneurs chose to save, spend, and share their profits with local charity.

Over \$5,600 was donated to local charities! 67% of participants opened a savings account with average deposits of \$72.00.

The Butterfly Kisses Dance promotes healthy father/father-figure/daughter relationships and gives these families a moment to create memories. Not only is this a chance to bond, but fathers or father figures have the opportunity to develop their daughters positive self-concept and realize the expectation of being treated with respect by the men in their lives.

In 2013, we hosted 150 pairs at the Warehouse. They enjoyed dinner, pictures, a wishing tree fairy house and dancing. This is a free community event.





Lincoln Street Unit

We Take Pride In Our: Art Program

The art program continues to thrive at the Lincoln Street Club. Members produce high quality pieces of work that are showcased throughout the City and are submitted to National competitions. The various experiences help to build the confidence of the members and the program continues to expand. In addition to our visual arts program, members are exposed to a variety of mediums such as paint, oil pastels, clay, sculpture, digital photography, stop clay-mation, and creative writing. Due to additional funding from the Lindsey O'Brien-Kesling Wishing Tree Foundation, the club features a Performing Arts Program.

The Performing Arts Program includes 8-week-long enrichment classes taught by experienced instructors that meet weekly. These classes are available to all members at no additional charge and include activities such as hip-hop dance, choir, violin and stand-up comedy. At the end of each semester, students' hard work and talents are displayed in the Club's Art Showcase.

Another aspect of the Performing Arts Program includes monthly productions at the club by guest artists. These guest artists have included the IU Singing Hoosiers, Griot Drum Ensemble, JMUSE and Adzooks Puppeteers.

The Lindsey O'Brien-Kesling Wishing Tree Foundation helps club members achieve their highest potential, unleash their talents, and act upon their dreams through the arts!

Character and Leadership

The Teen Program served a variety of community outreach partners last year. They focused on service and leadership through the Torch Club and Jr. Leaders. The Torch Club program gives members an opportunity to engage with the community and do meaningful hands-on service.

The Teens served at Hoosier Hills Food Bank, and the experience enlightened many to the needs of the community at large. Several members have directly received services from the program at one time, but most were surprised by the tangible needs being met.

Through our Jr. Leaders Program teens are given opportunities to work with younger members. It is truly amazing to have such strong service programs in an already busy and dynamic program. The teens' focus and caring determination is what makes this Teen Program so outstanding.

1,109
Service Hours

113
Teens

Healthy Lifestyles

The Lincoln Street club offered 16 healthy lifestyle programs in 2013, such as cooking clubs, hip-hop dance, Club Riders, etc. Each of these programs runs multiple times throughout the year.

- Junior Riders, our youth bike riding program, rode a total of 204.5 miles throughout Bloomington.

- Our members also learned how to create nutritious food via cooking club. The teen cooking club has even made hand-rolled sushi.

In addition to traditional sports, we offer niche sports such as fencing and archery. SMART Girls, Triple Play, VOICE and Passport to Manhood are all healthy lifestyle programs that focus on the mental and emotional aspects of healthy lifestyles via discussion about relationships, nutrition, and drug/tobacco prevention.

16

Healthy Lifestyles
Programs

58%

Average Indiana
Kids Reading Score
Improvement

Academic Success

Indiana Kids focuses on homework help as well as extra educational activities and career explorations. Indiana Kids members participate in Read to Succeed, a program that provides reading mentors for members. Mentors and mentees read and write together two times a week, and by the end of each semester, participants write and illustrate their own book. Students from the School of Education come daily to tutor members and provide extra educational support.

71%

Average Indiana
Kids Math Score
Improvement

Once a month, the Indiana University School of Medicine hosts workshops on various aspects of the medical field. A particular favorite was the workshop on heartbeats where they taught the kids how to make their own stethoscope and how to count a heart rate.

Boys & Girls Clubs of Bloomington



Ellettsville Unit

We Take Pride In Our: Member-led Programs

One thing unique to Ellettsville is our member-led programs. We are very proud that our members are empowered to propose, implement, and run their own programs at our club. Three member-led clubs currently exist: Presidents Club, Crafty Kids Club and Girls Club. When creating their club, members must name, define and recruit at least five other members to join the new club. This process helps develop members ability to create, own and grow their club.

Girls Club pairs older members up with a younger member as mentors. The older girls plan activities for Girls Club that focus on values. They have also done staff appreciation activities such as making thank you cards and milkshakes.

Crafty Kids Club focuses on art programming, and grew by such large membership, it was incorporated into daily staff programming. The members are able to plan their craft each day and help teach other members how to craft their projects.

Presidents Club elects both a male and female president each school year to represent the Club. Four vice presidents are also elected. The club meets one time a week and helps to solve member problems at the Club like how to encourage recycling. They also volunteer a portion of their Club time to helping staff with respective projects. Elected members serve throughout a school year.

2,715

Service Hours

Character and Leadership

Character and Leadership programs include Torch Club, President's Club, Teen Drama Club, and our Jr. Staff program at our Ellettsville Unit. Our goal in providing character and leadership programs is to encourage our members to build confidence in their skills, as leaders among their peers, to develop a club environment that places urgency in giving back and helping others to be creative and reach for their goals.

86

Teens

Healthy Lifestyles

Healthy lifestyle promotion happens through our variety of programs that teach healthy eating, staying active, and nutrition education. Programs that we currently offer are Triple Play, Cooking Club, Gardening Club, Hooping Club, Dance Club and Wiffle Ball Club.

Triple Play teaches good sportsmanship while getting members up and moving and participating in active games.

Cooking Club teaches nutrition and making healthy choices. In Cooking Club members learn about MyPlate, portion sizes, and making good choices while also learning basic cooking skills. Members follow recipes to prepare their own healthy snacks and sometimes share with staff as well.

Gardening Club teaches nature and science lessons while also teaching our members where their food comes from. Members learn how to grow their own healthy foods.

9

Healthy Lifestyles Programs

Academic Success

63%

Average Indiana Kids Reading Score Improvement

The keystone of our academic programming is Power Hour. Every member that attends our club on Tuesdays, Wednesdays and Thursdays participates. This one hour is dedicated to homework and educational programming.

Members divide up by grade level and then education mentors pair up with youth to tackle their homework for the day.

114%

Average Indiana Kids Math Score Improvement

The Educational Activity Power Hour provides opportunities based on appropriate grade levels, while being engaging and often interactive. We have found that encouraging members to be active keeps them interested in learning. These activities help with behavior management during Power Hour. Examples of this are math scavenger hunts and grammar relay races.



Crestmont Unit

We Take Pride In Our: Member Inclusion Program

This year, the Crestmont Club has put forth significant effort at developing our Member Inclusion Program. With the creation of the Member Inclusion internship, as well as the work of the Club's Social Work Intern, the Crestmont Club has been able to create protocol and procedures that have allowed staff to better understand, serve, and meet the needs of our non-traditional members. In partnership with Life Designs, we are able to serve those who need us most.

In 2013 the club directly served a total of 14 members on a consistent basis through our Member Inclusion program. These members with physical, behavioral, and emotional limitations were able to participate in any number of activities at the Club including: Cooking Club, Triple Play, Garden Club, Art Club, Card Club, and also accompanied the Club on numerous community field trips.

The Member Inclusion Program has been an asset to all of the members and staff at the Club. All of our members have benefited from the Inclusion Program either directly (working with inclusion staff members) or indirectly (reaction board, settle down jar etc) at some point. Member Inclusion interns help to insure that all of our youth receive the attention they deserve.

Members of the Inclusion Program were provided with the tools they needed to be successful, caring, productive, and responsible citizens while participating in Club programming and were also given the space and opportunity for one on one instruction when needed.

450

Service Hours

Character and Leadership

The increased teen attendance at the Club has allowed for more opportunities in Charater and Leadership Programming. This year the teens at the Crestmont Club have completed 450 hours of service inside and outside of the Club. In-house service included serving hundreds of meals to peers through the Fun Friday Meals. In additon to meeting tangible needs, teen members have completed numerous litter walks around the Crestmont community. Learning and leading by example helps to develop each member to reach their fullest potential.

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Teens

Healthy Lifestyles

The Club promotes numerous programs that enourage healthy lifestyle choices in and out of the club. In 2013, three new clubs were added: Triple Play, Cooking Club, and Nutrition Club.

One example, Cooking Club gives members the opportunities to taste new fruits, and learn about how vegetables can be in season and out of season. They are taught tangible cooking skills that are easy to implement at home. These skills empower members to make healthy choices at home and at the club.

12

Healthy Lifestyles Programs

43%

Average Indiana Kids Reading Score Improvement

Academic Success

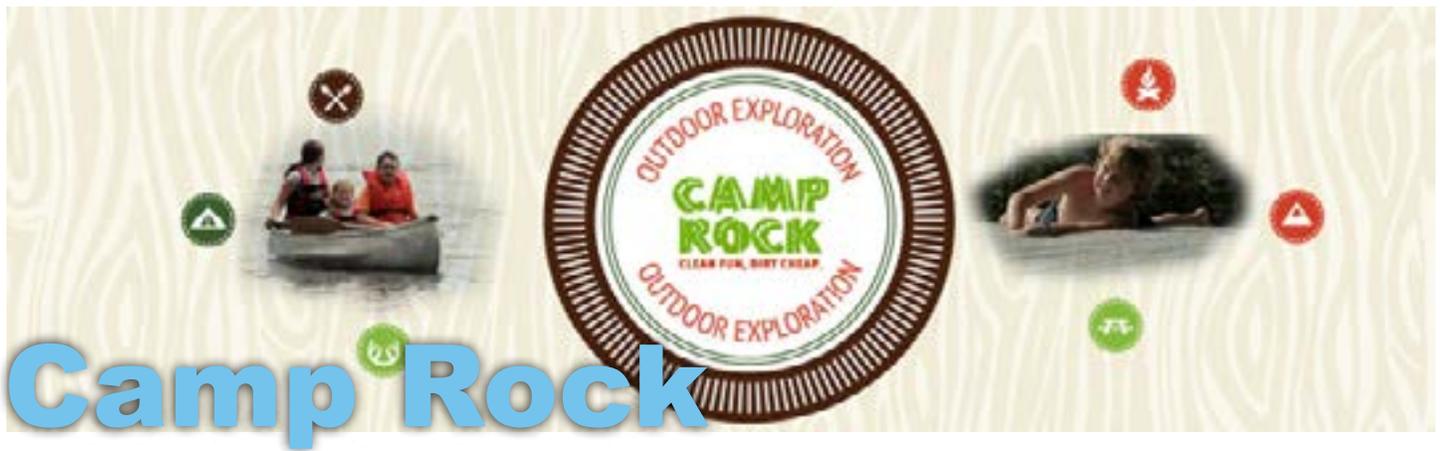
Academic success and education-based programming is offered year round at the Crestmont Club. During the school year, members participate in "Power Hour" Programming. Power Hour offers career exploration as a portion of their study. Members learn about different jobs and careers.

77%

Average Indiana Kids Math Score Improvement

During the summer, members participte in clubs such as Book Club, Science Club, Garden Club and Club Tech to help fight summer learning-loss.

GREAT FUTURES START HERE.



Located on beautiful Lake Lemon, Camp Rock offers a variety of exciting outdoor experiences. The beach front at Lake Lemon is a short walk from our lake front property. We sometimes check out a local park or head out on one of our signature weekly field trips. In addition to weekly field trips, campers enjoy programs including art, lakefront swimming and boating, fishing, sports and games, outdoor education, archery and gardening.

Many camp programs reflect the weekly theme and focus on fun and character development. Each of the 10 weeks of summer has an individual theme such as “Paws, Scales & Tails” and “Frontier Week”. Campers enjoy the themed activities through competitions, wacky projects and fun games. In addition, camp programs and schedules are age-progressive, offering more challenging and flexible programs to older campers while creating consistency and stability for younger campers.

The Camp experience seeks to help our campers reach their highest potential through fun and engaging programs in the context of a group. This group experience is designed to teach character and foster independence and growth. In the last six years, camp enrollment has increased by roughly 36 percent to serve nearly 70 campers each day.

American Camp Association Accredited

Camp Rock has been an American Camp Association (ACA) Accredited Camp since 2011, making it one of only two in the county. As a leading authority in youth development, ACA works to preserve, promote, and improve the camp experience. Accreditation through ACA indicates to the public that the camp administration has voluntarily allowed its practices to be compared with standards established by professionals in the camp industry.



515

Hours of Camp Programming

Enrollment

In 2013, Camp Rock began preparations for increasing enrollment to over 90 campers per session. Having operated with a waitlist for the past five years, the program is reaching a stage at which growth has become crucial. Part of this preparation has been to begin utilizing online registration via CampWise software.

187

Campers Served

Teen Program

In 2011, the Community Foundation of Bloomington and Monroe County awarded The Boys & Girls Clubs a multiyear grant as seed money to establish a Teen Program. Now, three years later, much has been accomplished. Today, all three units boast teen programs that reflect consistent growth. All three units share the same Teen Program model: a dedicated Teen Coordinator, a curriculum focused on service, and guidance from nurturing volunteers who invest in their lives. Each site also has a Teen Room where the teens can relax, plan their activities, and feel separate from the younger members. The programs' success is measured through increased attendance, attendance retention, number and variety of community service projects, quality of the teens' in-Club activities and members/ staff surveys.

Community Impact

The Community Impact of the Teen Program is far-reaching as the curriculum attempts to break the cycle of poverty in which many members grow up. While a good portion of the Teen Program aims to give Bloomington teens a safe and fun place to go after school, the program also provides additional opportunities through service projects. Teen members are given various avenues to serve the Bloomington community, and in turn, reap the benefits themselves. Teens learn and develop responsibility, leadership abilities, future career skills, and, most importantly, self-worth and internal locus of control.

Ellettsville Unit

507 individual volunteer hours were completed amongst the teens this semester. These hours were completed primarily through service in the Snack Shack and Junior Leaders Program. This past year also marks the largest daily teen attendance to date. Ellettsville had a total of 60 unduplicated teens served in the fall which was a large improvement from 25-30 teens in the previous year.

Lincoln Unit

There were 54 individual teens served this fall, including 33 new members entering the program. Activities this fall included, serving at Hoosier Hills Food Bank, collecting 30 electronic devices to be recycled, volunteering with Pages for Prisoners and serving within the Club.

Crestmont Unit

Crestmont teens succeeded with five separate service events this fall. Teens assisted with a Take & Bake Pizza night for local families, three Fun Friday meal prep service events and the Crestmont Bake Sale. Teens learned to create an assembly line to work together while preparing for pizza night. The Bake Sale was a member-led effort with teens suggesting the event to raise money for the Club. This investment went a long way to making the event a success.

The Economic Impact of the Boys & Girls Club Program - A Study by Kelley School of Business

A survey-based study conducted by the Kelley School of Business at Indiana University analyzed the economic impact of the Boys & Girls Clubs of Bloomington on members' families and the community.

Who We Serve

- The Club serves an average of 360 children per day.
- Membership cost \$20 annually per child. Actual costs to serve each child \$580.00
- 39% come from single-mother households
- 48% come from families with an annual household income under \$45,000

The Findings:

- The average family's savings and additional income generated due to the low membership fee amounted to \$4,300 per household annually.
- 15% of parents/guardians identified the Club as being a primary reason for making it possible to pursue further education and career opportunities because of low membership fees and program hours from 3:30 to 7:00pm.
- The Clubs generate over \$1,000,000 annually in additional income and savings for the Bloomington Community.
- Every \$1 donated generates \$5 of benefits for members and the community at large

Total Community Summary Impact

Parents able to work more hours - total income generated - \$587,407.00

Not having to pay for Daycare/Sitter Savings - \$478,305.00

Generated Government Tax Revenues - \$4,687.00 - \$30,416

Generated Income for Local Businesses - \$66,963.00 - \$149,200



Supporting Our Youth

The Boys & Girls Clubs of Bloomington would like to extend a huge thank you to our continued supporters. The generosity of corporate and community donors help close the financial gap that exists in providing services to the community youth who need us most.

Hero Partners (\$10,000+) - Donors



CITY OF BLOOMINGTON
economic development

Champion Partners (\$5,000-\$9,999)



GREAT FUTURES START HERE.

Supporting Our Youth

Mentor Partners (\$2,500-\$4,999)



GREAT FUTURES START **HERE.**



Community Partnerships

Our partners in the community generously give their time, resources and staff to ensure our young community members reach their full potential as caring, productive, responsible citizens. Some of our partner organizations include:

- Alpha Tau Omega
- Area 10 Agency on Aging
- Asher Fleet Services
- Aver's Pizza
- Bailey & Weiler
- Baked!
- Barnes & Noble
- Bender Lumber
- Big Brothers Big Sister
- Big Creek, LLC
- Big Red Liquors
- Black Lumber
- Bloomington Bagel Company
- Bloomington County Club
- Bloomington Paint & Wallpaper
- Bucceto's Pizza
- Buskirk-Chumley
- Commercial Refrigeration Systems / Heritage Enterprises
- Eagle Pointe Golf Resort
- Exotic Feline Rescue Center
- First Appraisal Group, Inc.
- French Lick Resorts
- G&S Homes
- Gamma Phi Beta
- Girls Inc.
- Grazie Italian Eatery
- Harris Services
- High Speed Tires
- Hinds Security & Investigation
- Indiana Fitness Center
- Indiana University Football
- Indiana University Diversity Program
- Indiana University Volleyball
- Integrity Wealth Solutions
- IU Sports Properties
- Jimmy John's
- Kirkwood Photo Lab
- Kohl's
- Lee Chapman
- Leisure Lawn Care
- MarDon Salons
- Mary M's Flowers
- Metropolitan Printing Service
- Miracle Worker Construction Inc
- Monarch Media
- Nature's Way
- Next Generation Fitness
- Office Easel
- Olive Garden
- ProBleu
- Rogers Group
- Short Stop Food Mart
- Smith Shoes
- Southern Indiana Pediatrics
- Staples
- Subway
- T.A. Fuller Homes, Inc.
- Taylor's Par 3
- The Warehouse
- Yogi's Bar & Grill

2013 Income & Expenses

Operating Income

| | |
|--|-----------------------|
| Individual Donations _____ | \$232,382.00 |
| Program Fees/Camps _____ | \$141,630.00 |
| Non-Government Grants _____ | \$84,824.00 |
| Government Grants _____ | \$129,375.00 |
| Transportation Service/Facility Rental _____ | \$69,802.00 |
| Corporate Donors _____ | \$94,127.00 |
| Foundations/Trusts/Bequests _____ | \$100,582.00 |
| Ladies Auxiliary _____ | \$61,036.00 |
| Special Events _____ | \$157,834.00 |
| United Way _____ | \$32,275.00 |
| Civic Groups _____ | \$108,798.00 |
| Membership Fees _____ | \$20,397.00 |
| Other _____ | \$46,154.00 |
| Total Income _____ | \$1,279,198.00 |

Operating Expenses

| | |
|--------------------------------------|-----------------------|
| Program Services to Youth _____ | \$952,831.00 |
| Management & General Operating _____ | \$114,797.00 |
| Fund-Raising _____ | \$80,358.00 |
| Total Expenses _____ | \$1,147,967.00 |

**Represents audited numbers for fiscal year 2013*



Staff and Board Members

Board Members

Andrew Bunger, President
Steve Holbrook, Vice-President
Tim Risen, Treasurer
Jonathan Yates, Secretary
Betty Davidson
Bob Cummins
Brian Thompson
Denny Smith
Glenn Harris
Jack Hunt
James Stogdill
Jen Goins
Jeni Donlon
Jill Kovach
Josh Hogan
Kate DeWeese
Lance Eberle
Michael Fox
Wes Erwin

Staff Members

Jeff Baldwin, Executive Director
Sarah Heimer, Resource Development Director
Shawna Meyer-Niederman, Director of Operations
Kelsey Whelan, Executive Assistant
Brenda Salvo, Unit Director Ellettsville
Crystal Ritter, Program Director Ellettsville
Lisa Stumpner, Unit Director Lincoln Street
Alex Mann, Program Director Lincoln Street
Neil Smith, Program Director Lincoln Street
Traneisha English, Unit Director Crestmont
Jack Laskey, Program Director Crestmont
Audrey Hall-Pine, Grants & Camp Director
Jill Steiner, Lemonade Day City Director