

2011 ANNUAL REPORT



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From the Executive Director

Great Futures Start Here



*More than 4,500
Monroe County
youth currently
live in poverty.*

You were likely born into a family unit that valued your development. Or at the very least, you had someone who championed your growth and supported you by guiding your success through experiences and encouragement. You were truly blessed.

What becomes of the ever-increasing number of youth who lack this support and structure? Of the more than 4,500 Monroe County youth who currently live in poverty, most of them are doomed to follow in their parent's footsteps, adding to the burden we all must bear. Enter the Boys & Girls Clubs of Bloomington.

The Clubs stand in the gap by offering structured programming that focuses on academic success, healthy lifestyles, character and citizenship. Developing caring, responsible and productive citizens remains at the core of our mission. We are their last hope; the calm in the eye of the storm.

Throughout 2011, we had unprecedented success. Please know that you have played a vital role in ensuring a stronger and healthier community. Thank you for your generous support this year.

Sincerely,

Jeff Baldwin

Executive Director
Boys & Girls Clubs of Bloomington

GREAT FUTURES START HERE.

Mission

The Boys & Girls Clubs of Bloomington enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

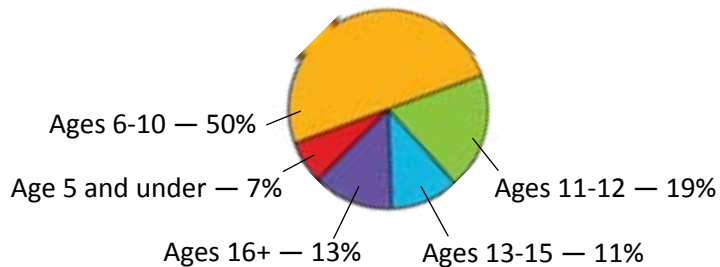
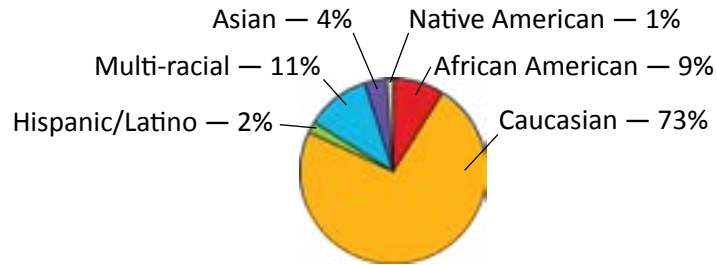
Providing Young People With:

- Encouragement to dream and succeed in life — especially for children from disadvantaged families
- A safe place to spend time during non-school hours and the summer as an alternative to the streets or being home alone
- Life-changing programs that support a commitment to academic success, healthy lifestyles, character development and expectations for success as an adult
- Opportunities to build new skills that raise each child's belief that he or she can succeed and be recognized for personal accomplishments
- Ongoing relationships with caring adults and connections to new friends in a positive environment, reinforcing a sense of belonging, personal accountability and civic responsibility
- A chance to learn, play, laugh and have fun



Boys & Girls Clubs Profile

More Than 2600 Youth Served



Adult Staff and Volunteers

53%

COMMUNITY
OUTREACH INCREASE

112 Trained Adult Management & Program Staff
1121 Volunteers

Parent & Member Satisfaction

8%

MEMBER INCREASE

97% of parents are satisfied with the services provided by the Clubs
98% of parents feel that their child is safe while at the Club
86% feel their child has learned to resolve conflicts with others
81% of members surveyed agree they have learned to make healthy decisions at the Boys & Girls Club

Source: 2011 Boys & Girls Clubs Parent Survey

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Accomplishments

Camp Rock Growth

Located on beautiful Lake Lemon in Unionville, Ind., Camp Rock is a traditional outdoor day camp offering activities such as lakefront boating, swimming, arts, outdoor education, fishing and hiking. Camp Rock is a vital element of the Boys & Girls Clubs of Bloomington's focus on sports and healthy lifestyles for members.

American Camp Association Accreditation

In 2011, Camp Rock became an American Camp Association (ACA) Accredited camp. Accreditation educates camp owners and directors in the administration of key aspects of camp operation, particularly those related to program quality and the health and safety of campers.



Camp Rock now complies with more than 300 health, safety and program quality standards and is one of only two day camps in Monroe County to boast this accomplishment. The standards establish guidelines for needed policies, procedures and practices. ACA Accreditation also allows the public to choose camps that meet industry-accepted and government-recognized standards.

Art & Education Facility

Camp Rock also completed construction on a new art and outdoor education facility with generous community support. This facility will house programs for campers including arts, crafts and environmental science. This facility represents an important step toward increasing capacity for more campers. Camp Rock now has the ability to serve more campers in high-quality facilities and through a diverse offering of programs.



Accomplishments

Teen Program Expansion

Club teens have become more active in the community. By volunteering at local nonprofit agencies, teens are honing their leadership skills and receiving opportunities to be leaders they might not get at home or in school.

This year, the Crestmont Club debuted an exclusive teens-only room. The new teen room features several computers, a television, desks, games, books and more. With this new facility, teens have a safe place to relax, work on homework and work on projects together in the Crestmont community.

Through a grant from the Community Foundation of Bloomington and Monroe County, the Ellettsville Club hired a new Teen Director dedicated to planning and coordinating teen programs. Ellettsville teens also learned about entrepreneurship by running a Tiki Snack Shack concession stand at the Club to support future teen programs. Through Club efforts, teen attendance at the Ellettsville Club doubled in 2011.

The expansion of Youth Leadership Monroe County (YoMon) allowed even more teens to learn and practice positive and appropriate leadership skills through mentoring and community service activities. The goal of YoMon is to create a desire for youth to become more engaged in creating positive change in their lives and the lives of those around them.

Moreover, all Clubs are working on a member retention program to ensure that current members see the Boys & Girls Clubs of Bloomington as a place they can grow up and continue involvement as teenagers.

Club teens hone their leadership skills by volunteering at local nonprofit agencies.

Accomplishments

Mitch's Kids Tutoring Advancements

Our Mitch's Kids Tutoring Program continues to raise reading and math test scores, with average increases for members at all Clubs of:

READING 68% **MATH 67%**

Part of a statewide initiative, Mitch's Kids provides tutoring assistance to children of the Boys & Girls Clubs.

Mitch's Kids — a statewide initiative to reduce the achievement gap — aims to increase reading and math skills and ensure academic success of low-income youth.

At the Crestmont Club, Mitch's Kids provides an invaluable service to children and families that can't otherwise afford tutoring assistance. Many Crestmont members improved their math and reading scores by more than 200 percent in 2011. This is a significant achievement for the Crestmont Club members, most of whom come from families that earn less than \$10,000 per year.

Unfortunately, low-income families don't have the same opportunities as other children and tend to struggle in school to achieve at their grade level. One important aspect of Mitch's Kids is that each child receives individualized attention in order to grow to their maximum potential and achieve academic success. Mitch's Kids assists kids with their schoolwork, offers career explorations about real-world jobs and provides educational materials to accelerate learning — ultimately improving skills taught in the classroom.

The program has also been a great success at the other Boys & Girls Clubs of Bloomington locations. Among Ellettsville Club members, reading fluency scores have increased an average of 97 percent and math fluency scores have increased 117 percent. Lincoln Street Club members have increased their reading fluency scores an average of 46 percent and their math scores 23 percent.

Lincoln Street Unit Successes

Intramural Athletic Programs

1426

YOUTH SERVED

An expansive intramural athletic program began at the Club to encourage active, healthy lifestyles. These athletic offerings to members included cheerleading, fencing, soccer, flag football, basketball, gymnastics, archery and more. Intramural athletics encourage members to learn about a sport and have fun while playing pick-up games once a week. Each sport series often culminates with a tournament or other special event.

Tutoring Center Renovation

32%

MINORITY MEMBERS

In order to meet the needs of the growing Mitch's Kids Tutoring Program, the Lincoln Street Club opened a new education classroom. With funding through several grants and the generous time of several community volunteers, a 400 square foot room was remodeled and designed to be the new home for members' tutoring, homework and education needs. With the new facility, the Lincoln Street Club had more members involved in Mitch's Kids than ever before — ensuring the academic success of our members.

Enrichment Class Offerings

149

AVERAGE DAILY
ATTENDANCE

At the Lincoln Street Club, a wide range of weekly enrichment programs allow members to develop life-long passions and to cultivate openness to new people and ideas. Through these weekly classes and programs, members gain leadership skills while experiencing new opportunities in education, arts, technology, recreation and more. A variety of classes are offered each semester and have included violin, ceramics, drama, cooking, bicycle riding, hip-hop dance, digital photography and more (read about all Club program offerings on page 13).

GREAT FUTURES START HERE.

Crestmont Unit Successes

Camp Program Offerings

308

YOUTH SERVED

In 2011, youth who might not otherwise have safe, educational supervision during breaks found a safe haven at the Crestmont Club. During breaks from school, the Crestmont Club saw the need to serve more members. Throughout spring and winter breaks, the Crestmont Club offered a free camp program to all members that promoted active, healthy lifestyles and leadership development. Camps now offer recreation and craft activities, field trips, lunch and a snack. The Boys & Girls Clubs Ladies Auxiliary generously funded these much-needed break camps.

82%

SINGLE PARENT
HOUSEHOLDS

Staff & Volunteer Expansions

Crestmont Club members had the opportunity to develop positive and meaningful relationships with more mentors in 2011. An increase in staff at the Crestmont Club and consistent volunteers improved the overall structure for members, expanded programming options and enhanced steady discipline. The increase in ratio of staff to children has led to more focus on each individual child's academic success and character development as an adolescent.

86%

FAMILIES EARN
LESS THAN \$20,000
A YEAR

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Ellettsville Unit Successes

Triple Play Athletic Program

942

YOUTH SERVED

Through Triple Play, Ellettsville Club members participated in more than 1,000 hours of physical activity during 2011. Triple Play is a national Boys & Girls Clubs of America wellness program that encourages sports and healthy lifestyles through daily activities in the Club. The program incorporates body, mind and soul to help members learn about well-balanced lifestyles including healthy nutrition practices and physical well-being.

Torch Club Service

22%

INCREASE IN
ATTENDANCE

Ellettsville's Torch Club program has encouraged preteen members to become active in the community through regular service projects. Through community service, members have developed their leadership skills and good character. In 2011, the children's contributions included donating to or volunteering with the Monroe County Humane Society, Community Kitchen, Campbell's Park and raising money to benefit a local child's kidney transplant.

Club MVPs — Member Volunteer Program

In 2011, the Member Volunteer Program (MVP) was expanded to allow members of all ages to engage in service within their own Club — creating pride and ownership that makes the Ellettsville Club a special place. MVPs help with daily tasks at the Club and learn valuable skills in responsibility.

GREAT FUTURES START HERE.

2011 Members of the Month

Lincoln Street

Muhammed Abdelhaq	Isabel Creps	Noah Marcum
Yasmine Abdelhaq	Mimi Darrough	Lennon Martin
Cade Benefiel	Matthew Edwards	Phoebe Powell
Evan Brinkley	Nathan Jenkins	Tori Sanders
John Bull	Peace Jobito	Kacee Vonderschmitt
Erica Chapman	Jake Keeney	Kayden Walker
Destiny Cox	Awa Kone	

Crestmont

TonNayijia Barbee	Mayson Hoene	Dalayna Roa
Chris Baugh	Ginni Howell	Emily Rogers
Nariah Blout	Sy Hutchison	Cody Shank
Shelton Boyd	Tania Luna	Danny Trotter
Noah Cavazos	De De McMiller	Jacob Woolsley
Elijah Christenberry	Khyra McMiller	Shyanna Yokely
Landon Hoene	Danny Nunez	

Ellettsville

Austin Bradbury	Jessica Felker	Lauren Mitchell
McKensie Bock	Nicole Felker	Jessica Nees
Alecea Clendening	Kelsey Lavender	David Sebree
Jack Darnell	Audrey Lee	Trey Shepard
Austin DeVol	Jonny Mitchell	

GREAT FUTURES START HERE.

Program Offerings

In 2011, the Clubs offered over 40 unique specialty clubs and classes to members to achieve academic success, leadership development and healthy lifestyles. These programs focused on athletics, arts, technology, science, leadership and more. Some of the offerings included:

- Archery
- Art Club
- Basketball
- Bloomington Lemonade Day
- Builders Club
- Ceramics
- Club Riders Bicycle Program
- Club Tech
- Cheerleading
- Chemistry Club
- Chess Club
- Choir
- Cooking Club
- Dance Club
- Digital Photography
- Drama
- Earth Club
- Fencing
- Flag Football
- Garden Club
- Gymnastics
- Hip-Hop Dance
- Hooping Club
- Horseback Riding
- Indoor Soccer
- Jazz Club
- Junior Staff
- Member Volunteer Program
- Mitch's Kids Tutoring Program
- Photography Club
- Power Hour
- Read to Succeed
- Spanish Club
- Torch Club
- Tournament Tuesdays
- Triple Play Leadership Club
- Violin
- Volleyball
- Youth Leadership Monroe County (YoMon)



Members have the opportunity to participate in more than 40 specialty clubs, sports and classes.

Supporting Our Youth

The Boys & Girls Clubs extend a huge thank you to our continued supporters. The generosity of corporate donors help close the financial gap that exists in providing services to the community youth who need us most.

Hero Partners (\$10,000+)



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Supporting Our Youth

Champion Partners (\$5,000-\$9,999)



Mentor Partners (\$2,500-\$4,999)



Alexander Framing Contractors LCC Central Indiana Ready Mix LCC

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Community Partnerships



Our partners in the community generously give their time, resources and staff to ensure our young community members reach their full potential as productive, caring, responsible citizens. Whether it's hosting an event, assisting with the maintenance of Club facilities or spending time volunteering with kids in the Club, friends from local organizations are vital to Club operations. Some of our partner organizations include:

- Area 10 Agency on Aging
- Big Brothers Big Sisters
- Bloomington Archery Club
- Bloomington Fencing Club
- Bloomington Housing Authority
- Bloomington Kiwanis Club
- Bloomington Sunrise Rotary
- Boy Scouts of America
- Chi Omega Sorority
- City of Bloomington
- Community Kitchen
- Exodus Church
- Genesis Church
- Girls Inc. of Monroe County
- Girl Scouts of America
- Indiana University Christian Student Fellowship
- Indiana University Epiphany Modeling Troop
- Indiana University Football
- Indiana University School of Health, Physical Education and Recreation
- Indiana University School of Public and Environmental Affairs
- Indiana University Sports Marketing Association
- Indiana University Volleyball
- Ivy Tech Community College
- Kiwanis of South Central Indiana
- Lindsey Kesling Memorial Performing Arts Series
- Lake Lemon Conservancy District
- Lotus World Music & Arts Festival
- Monroe County Public Library
- Monroe County Community School Corporation
- Musical Arts Youth Orchestra
- People and Animal Learning Services (PALS)
- Purdue Extension Office
- Richland Bean Blossom School Corporation
- Riddle Point Park
- Riddle Point Rowing Association
- Sherwood Oaks Christian Church
- Terry's Banquet & Catering

2011 Income & Expenses

FINANCIALS

Operating Income

Individual Donations _____	\$152,409.92
Program Fees/Camps _____	\$120,655.00
Non-Government Grants _____	\$144,892.25
Government Grants _____	\$77,327.02
Transportation Service/Facility Rental _____	\$66,200.68
Corporate Donors _____	\$50,566.77
Foundations/Trusts/Bequests _____	\$46,846.00
Ladies Auxiliary _____	\$41,532.00
Special Events _____	\$32,040.28
United Way _____	\$33,404.00
Civic Groups _____	\$14,711.08
Membership Fees _____	\$17,077.00
Other _____	\$6,749.00
Total Income _____	\$778,411.00

Operating Expenses

Program Services to Youth _____	\$632,913.00
Management & General Operating _____	\$77,184.00
Fundraising _____	\$61,747.00
Total Expenses _____	\$771,844.00

**Represents audited numbers for fiscal year 2011*

Staff & Board Members

Board Members

Whitney Gates, President
Joshua Hogan, Vice President
Andrew Bunger, Secretary
Scott Humphrey, Treasurer
Lois Brown
Bob Cummins
Betty Davidson
Lance Eberle
Wes Erwin
Steve Holbrook
Jack Hunt
Kayce Reed-Buechlein
Jay Rensink
James Stogdill
Brian Thompson
Manasi Watts
Jonathan Yates

Staff Members



Jeff Baldwin, Executive Director
Chris Tann, Unit Director
Amy Matney, Unit Director
Shawna Meyer-Niederman, Unit Director
Matthew Searle, Program Director
Audrey Hall-Pine, Camp/Athletic Director
Crystal Livingston, Administrative Assistant
Susan Rudd, Resource Development Assistant